CROSS-TAB 2

AREA OF RESIDENCE
EUROPE

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
(Number of Respondents)	(4,544)	(103)*	(81)*	(382)	(806)	(115)*	(194)	(165)	(221)	(116)*	(158)	(1,355)
EUROPE	100.0	-	-	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0
Austria	1.6	-	-	-	-	-	-	-	-	-	-	-
Belgium	2.1	-	-	-	-	-	-	-	-	-	-	-
Czech Republic	0.6	-	-	-	-	-	-	-	-	-	-	-
Denmark	2.5	-	-	-	-	-	-	-	-	-	-	-
Finland	1.3	-	-	-	-	-	-	-	-	-	-	-
France	10.7	-	-	100.0	-	-	-	-	-	-	-	-
Germany	14.8	-	-	-	100.0	-	-	-	-	-	-	-
Greece	0.5	-	-	-	-	-	-	-	-	-	-	-
Ireland	2.7	-	-	-	-	-	-	-	-	-	-	-
Italy	6.1	-	-	-	-	-	100.0	-	-	-	-	-
Netherlands	4.3	-	-	-	-	-	-	100.0	-	-	-	-
Norway	2.5	-	-	-	-	-	-	-	-	-	-	-
Poland	0.9	-	-	-	-	-	-	-	-	-	-	-
Portugal	0.8	-	-	-	-	-	-	-	-	-	-	-
Russia	2.3	-	-	-	-	-	-	-	-	-	-	-
Spain	4.7	-	-	-	-	-	-	-	100.0	-	-	-
Sweden	4.0	-	-	-	-	-	-	-	-	-	-	-
Switzerland	3.2	-	-	-	-	-	-	-	-	-	100.0	-
United Kingdom	31.3	-	-	-	-	-	-	-	-	-	-	100.0
Other Europe	3.2	-	-	-	-	-	-	-	-	-	-	-
CARIBBEAN	-	-	-	-	-	-	-	-	-	-	-	-
Bahamas	-	-	-	-	-	-	-	-	-	-	-	-
Cayman Is.	-	-	-	-	-	-	-	-	-	-	-	-
Dominican Rep.	-	-	-	-	-	-	-	-	-	-	-	-
Haiti	-	-	-	-	-	-	-	-	-	-	-	-

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
Jamaica	-	-	-	-	-	-	-	-	-	-	-	-
Trinidad & Tobago	-	-	-	-	-	-	-	-	-	-	-	-
Other Caribbean	-	-	-	-	-	-	-	-	-	-	-	-
SOUTH AMERICA	-	-	-	-	-	-	-	-	-	-	-	-
Argentina	-	-	-	-	-	-	-	-	-	-	-	-
Brazil	-	-	-	-	-	-	-	-	-	-	-	-
Chile	-	-	-	-	-	-	-	-	-	-	-	-
Colombia	-	-	-	-	-	-	-	-	-	-	-	-
Ecuador	-	-	-	-	-	-	-	-	-	-	-	-
Peru	-	-	-	-	-	-	-	-	-	-	-	-
Uruguay	-	-	-	-	-	-	-	-	-	-	-	-
Venezuela	-	-	-	-	-	-	-	-	-	-	-	-
Other South America	-	-	-	-	-	-	-	-	-	-	-	-
CENTRAL AMERICA	-	-	-	-	-	-	-	-	-	-	-	-
Costa Rica	-	-	-	-	-	-	-	-	-	-	-	-
El Salvador	-	-	-	-	-	-	-	-	-	-	-	-
Guatemala	-	-	-	-	-	-	-	-	-	-	-	-
Honduras	-	-	-	-	-	-	-	-	-	-	-	-
Panama	-	-	-	-	-	-	-	-	-	-	-	-
Other Central America	-	-	-	-	-	-	-	-	-	-	-	-
AFRICA	-	-	-	-	-	-	-	-	-	-	-	-
Nigeria	-	-	-	-	-	-	-	-	-	-	-	-
South Africa, Rep. of	-	-	-	-	-	-	-	-	-	-	-	-
Other Africa	-	-	-	-	-	-	-	-	-	-	-	-

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
MIDDLE EAST	-	-	-	-	-	-	-	-	-	-	-	-
Israel	-	-	-	-	-	-	-	-	-	-	-	-
Saudi Arabia	-	-	-	-	-	-	-	-	-	-	-	-
Turkey	-	-	-	-	-	-	-	-	-	-	-	-
Other Middle East	-	-	-	-	-	-	-	-	-	-	-	-
ASIA	-	-	-	-	-	-	-	-	-	-	-	-
Hong Kong	-	-	-	-	-	-	-	-	-	-	-	-
India	-	-	-	-	-	-	-	-	-	-	-	-
Indonesia	-	-	-	-	-	-	-	-	-	-	-	-
Japan	-	-	-	-	-	-	-	-	-	-	-	-
Korea, South	-	-	-	-	-	-	-	-	-	-	-	-
Malaysia	-	-	-	-	-	-	-	-	-	-	-	-
People's Rep. of China (PRC)	-	-	-	-	-	-	-	-	-	-	-	-
Philippines	-	-	-	-	-	-	-	-	-	-	-	-
Rep. of China (Taiwan)	-	-	-	-	-	-	-	-	-	-	-	-
Singapore	-	-	-	-	-	-	-	-	-	-	-	-
Thailand	-	-	-	-	-	-	-	-	-	-	-	-
Other Asia	-	-	-	-	-	-	-	-	-	-	-	-
OCEANIA	-	-	-	-	-	-	-	-	-	-	-	-
Australia	-	-	-	-	-	-	-	-	-	-	-	-
New Zealand	-	-	-	-	-	-	-	-	-	-	-	-
Other Oceania	-	-	-	-	-	-	-	-	-	-	-	-
Air Visitors (est. 000s)	(2,321)	(36)	(58)	(247)	(345)	(64)	(141)	(100)	(109)	(94)	(73)	(726)
All Mode Visitors (est. 000s)	(2,435)	(38)	(60)	(262)	(367)	(66)	(146)	(104)	(113)	(96)	(76)	(760)

**All data tables in this report were weighted by U.S. Department of Homeland Security I-94 air arrivals. Further, I-94 air arrivals by country of residence and U.S. airport of arrival were used to realign missing responses. Refer to page x for additional information.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 2 - Q6a. How did you obtain the information used for planning this trip?** (%)												
(Number of Respondents)	(4,424)	(99)*	(79)*	(372)	(794)	(113)*	(185)	(159)	(219)	(112)*	(157)	(1,322)
Airline	45.2	-	-	43.4	38.4	-	38.7	44.2	43.7	-	48.0	53.6
Corporate Travel Department	17.1	-	-	14.3	24.4	-	16.4	22.6	13.5	-	15.3	14.8
National/State/City Travel Office	5.3	-	-	3.1	2.9	-	8.0	11.4	24.9	-	3.8	3.1
Online Travel Agency	33.5	-	-	40.7	30.8	-	38.9	41.5	40.6	-	30.2	30.0
Personal Recommendation	20.0	-	-	24.0	16.2	-	19.5	11.1	35.4	-	20.5	17.6
Tour Operator/Travel Club	7.8	-	-	5.8	4.0	-	8.5	12.0	2.0	-	7.7	10.6
Travel Agency Office	19.1	-	-	19.8	22.5	-	24.8	16.2	10.9	-	25.1	16.7
Travel Guide	10.2	-	-	11.4	11.2	-	11.7	13.4	12.1	-	6.5	9.2
Other	4.2	-	-	3.8	6.0	-	2.1	4.3	3.1	-	4.0	3.9

** Multiple Response.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 3 - Q7a. How many days prior to departure did you make the decision to travel? (%) (Number of Respondents)	(4,329)	(98)*	(70)*	(367)	(780)	(109)*	(181)	(160)	(210)	(109)*	(152)	(1,300)
Same Day	0.1	-	-	-	-	-	-	0.7	-	-	-	-
1 - 3 Days	2.3	-	-	2.3	1.4	-	2.0	1.8	1.4	-	1.3	2.4
4 - 7 Days	4.3	-	-	2.1	5.7	-	7.0	8.2	2.2	-	4.5	2.9
8 - 14 Days	7.8	-	-	5.6	10.4	-	4.4	10.5	6.1	-	9.5	8.3
15 - 30 Days	21.9	-	-	26.1	23.2	-	36.3	22.1	29.0	-	19.2	16.9
31 - 60 Days	20.4	-	-	22.7	15.8	-	20.3	20.4	21.4	-	16.5	18.3
61 - 90 Days	15.4	-	-	17.0	14.5	-	14.8	17.0	20.1	-	26.8	14.8
91 - 120 Days	9.3	-	-	6.0	10.2	-	5.2	10.2	6.1	-	7.0	10.3
121 - 180 Days	9.2	-	-	10.6	9.1	-	6.4	1.7	9.0	-	6.7	11.6
181 or More Days	9.4	-	-	7.6	9.7	-	3.5	7.2	4.6	-	8.5	14.5
Mean No. of Days	(84.4)	-	-	(82.0)	(83.2)	-	(59.9)	(70.6)	(72.6)	-	(85.8)	(102.5)
Median No. of Days	(60.0)	-	-	(60.0)	(60.0)	-	(35.0)	(60.0)	(60.0)	-	(60.0)	(70.0)
TABLE 4 - Q7b. How many days prior to departure did you make air travel reservations? (%) (Number of Respondents)	(4,193)	(91)*	(68)*	(359)	(763)	(107)*	(173)	(155)	(206)	(103)*	(150)	(1,241)
Same Day	0.3	-	-	0.3	0.2	-	0.5	0.8	-	-	-	0.1
1 - 3 Days	3.7	-	-	2.6	3.2	-	5.4	5.7	3.1	-	1.7	3.2
4 - 7 Days	6.5	-	-	5.8	8.2	-	8.3	7.6	6.7	-	5.2	4.8
8 - 14 Days	10.9	-	-	7.6	12.6	-	15.7	16.2	9.1	-	18.2	10.1
15 - 30 Days	25.7	-	-	31.9	24.7	-	36.1	22.2	34.3	-	27.3	20.9
31 - 60 Days	20.5	-	-	21.3	16.6	-	19.4	19.0	22.5	-	19.5	19.4
61 - 90 Days	12.4	-	-	14.0	13.5	-	6.9	10.8	10.7	-	18.2	13.5
91 - 120 Days	7.9	-	-	8.1	8.5	-	3.0	9.1	10.2	-	4.5	7.7
121 - 180 Days	6.8	-	-	4.8	9.3	-	4.1	4.9	3.4	-	3.3	10.1
181 or More Days	5.3	-	-	3.6	3.2	-	0.6	3.7	-	-	2.1	10.1
Mean No. of Days	(63.6)	-	-	(58.2)	(59.9)	-	(38.5)	(54.1)	(47.6)	-	(51.1)	(83.2)
Median No. of Days	(40.0)	-	-	(40.0)	(35.0)	-	(30.0)	(30.0)	(30.0)	-	(30.0)	(60.0)

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 5 - Q9. How were airline reservations made for this trip?** (%) (Number of Respondents)	(4,467)	(101)*	(79)*	(378)	(797)	(114)*	(188)	(163)	(219)	(112)*	(157)	(1,328)
Directly with the Airline	31.4	-	-	27.6	26.0	-	23.5	22.1	30.0	-	32.3	40.3
Corporate Travel Department	15.7	-	-	12.7	23.9	-	13.7	17.5	10.0	-	17.0	14.5
Internet Booking Service	29.3	-	-	34.7	27.0	-	33.0	39.7	35.3	-	28.6	22.5
Tour Operator/Travel Club	7.5	-	-	3.6	3.2	-	14.5	7.4	3.6	-	11.3	10.5
Travel Agency Office	19.8	-	-	20.4	23.3	-	28.2	20.9	23.8	-	15.4	15.6
Other	0.8	-	-	2.0	0.7	-	0.9	0.7	0.8	-	0.6	0.5
** Multiple Response.												
TABLE 6 - Q10a. How far in advance was payment made for your international air tickets? (%) (Number of Respondents)	(4,019)	(91)*	(66)*	(360)	(677)	(102)*	(163)	(149)	(188)	(101)*	(142)	(1,245)
Same Day	0.7	-	-	1.3	0.9	-	-	1.3	0.1	-	0.5	0.7
1 - 3 Days	4.7	-	-	4.0	3.6	-	7.9	8.1	5.7	-	3.9	3.6
4 - 7 Days	7.9	-	-	5.2	9.8	-	10.5	5.1	13.1	-	12.3	6.3
8 - 14 Days	11.3	-	-	8.4	14.1	-	18.6	19.9	5.8	-	16.6	10.2
15 - 30 Days	24.3	-	-	30.6	22.1	-	32.4	17.1	31.5	-	27.1	19.2
31 - 60 Days	20.2	-	-	19.9	17.8	-	20.3	25.6	20.2	-	21.8	19.8
61 - 90 Days	15.9	-	-	18.2	16.0	-	3.5	11.6	14.3	-	12.1	20.1
91 - 120 Days	5.6	-	-	4.7	6.2	-	1.7	4.0	5.8	-	1.4	5.9
121 - 180 Days	5.8	-	-	4.1	6.3	-	3.1	2.3	1.3	-	3.9	9.0
181 or More Days	3.7	-	-	3.6	3.1	-	2.0	5.1	2.1	-	0.5	5.3
Mean No. of Days	(58.6)	-	-	(57.3)	(56.4)	-	(38.4)	(51.5)	(47.4)	-	(41.0)	(71.4)
Median No. of Days	(40.0)	-	-	(35.0)	(30.0)	-	(26.0)	(30.0)	(30.0)	-	(29.0)	(60.0)

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 7 - Q18a./b. Is this trip part of a prepaid, inclusive tour package?** (%)												
(Number of Respondents)	(4,334)	(100)*	(71)*	(369)	(774)	(113)*	(188)	(159)	(217)	(106)*	(153)	(1,307)
Yes, Airfare and Accommodation***	12.3	-	-	12.6	7.4	-	7.2	14.5	7.3	-	4.0	17.6
Airfare and Accommodation Only	5.0	-	-	4.9	3.0	-	2.0	2.6	2.2	-	2.2	7.0
Attractions/Events/Entertainment	2.3	-	-	3.4	0.9	-	4.3	5.2	0.3	-	0.6	3.2
Bus/Coach	2.6	-	-	4.9	0.5	-	3.9	1.1	2.7	-	0.8	3.9
Cruise	2.8	-	-	1.0	1.5	-	4.2	8.3	2.1	-	1.2	3.4
Guided Tours	1.4	-	-	4.7	0.5	-	3.4	1.9	0.3	-	0.4	0.6
Meals	2.8	-	-	4.9	2.5	-	3.8	5.9	0.6	-	0.4	3.0
Rail Tickets	0.3	-	-	0.3	0.6	-	-	0.8	-	-	-	0.3
Recreation	0.4	-	-	-	0.6	-	-	-	-	-	-	0.8
Rental Car	2.2	-	-	1.1	2.1	-	1.7	1.6	-	-	0.6	3.3
Tour Guide for Entire Trip	1.0	-	-	4.0	0.5	-	2.8	-	1.8	-	-	-
No	87.7	-	-	87.4	92.6	-	92.8	85.5	92.7	-	96.0	82.4

** Percentages based on total number of respondents.
*** Multiple Response. Must include airfare and accommodation and may include others.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 8 - Q12a./b. Before you left home, did you make reservations for lodging, if so, how?** (%)												
(Number of Respondents)	(4,314)	(98)*	(69)*	(365)	(777)	(111)*	(177)	(159)	(211)	(104)*	(153)	(1,318)
Yes, Booked through***	67.6	-	-	57.7	68.3	-	51.9	69.0	75.6	-	66.7	71.2
The Lodging Establish. Directly	19.7	-	-	19.3	19.6	-	10.2	15.5	28.6	-	9.1	20.8
Corporate Travel Department	11.1	-	-	5.9	16.3	-	8.6	9.2	6.8	-	11.8	10.7
Internet Booking Service	22.5	-	-	24.3	22.1	-	21.3	27.9	25.2	-	24.2	16.7
The Airline	1.6	-	-	0.3	0.1	-	-	-	0.3	-	0.2	4.0
Tour Operator/Travel Club	5.3	-	-	1.6	3.6	-	5.6	3.1	2.1	-	1.6	9.5
Travel Agency Office	10.4	-	-	7.0	10.7	-	10.3	15.3	15.1	-	15.5	11.5
Other	1.6	-	-	0.8	2.1	-	1.5	1.9	0.6	-	8.6	1.2
No	32.4	-	-	42.3	31.7	-	48.1	31.0	24.4	-	33.3	28.8

** Percentages based on total number of respondents.
*** Multiple Response.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 9 - Q11. Was travel insurance purchased for this trip? (%) (Number of Respondents)	(4,035)	(90)*	(65)*	(330)	(709)	(105)*	(151)	(141)	(199)	(102)*	(138)	(1,282)
Yes	48.2	-	-	39.2	33.3	-	50.2	29.2	57.2	-	36.0	59.3
No	51.8	-	-	60.8	66.7	-	49.8	70.8	42.8	-	64.0	40.7
TABLE 10 - Q14. With whom are you traveling now?** (%) (Number of Respondents)	(4,504)	(101)*	(81)*	(382)	(801)	(115)*	(191)	(165)	(219)	(113)*	(158)	(1,346)
Spouse/Partner	20.7	-	-	24.7	18.1	-	17.0	19.1	15.6	-	19.2	26.0
Family/Relatives	10.0	-	-	11.6	8.1	-	4.1	6.0	8.7	-	4.5	10.8
Business Associate(s)	3.4	-	-	2.4	5.9	-	3.9	3.4	1.1	-	2.1	3.4
Friend(s)	5.4	-	-	3.6	5.1	-	7.0	1.6	7.7	-	6.0	5.6
Tour Group	0.3	-	-	1.3	0.1	-	-	-	-	-	0.1	0.1
Traveling Alone	64.4	-	-	62.2	65.3	-	69.9	71.3	68.8	-	70.2	59.3
** Multiple Response.												
TABLE 11 - Q15. Including yourself, how many adults and/or children are in your travel party? (%) (Number of Respondents)	(4,514)	(100)*	(80)*	(382)	(802)	(115)*	(190)	(165)	(220)	(113)*	(158)	(1,350)
Adults Only	94.7	-	-	92.7	95.9	-	97.8	98.6	98.5	-	97.5	92.9
Adults and Children	5.3	-	-	7.3	4.1	-	2.2	1.4	1.5	-	2.5	7.1
Mean Total Party Size	(1.5)	-	-	(1.5)	(1.4)	-	(1.4)	(1.3)	(1.4)	-	(1.3)	(1.6)
Median Total Party Size	(1.0)	-	-	(1.0)	(1.0)	-	(1.0)	(1.0)	(1.0)	-	(1.0)	(1.0)
Adults Only (Number of Respondents)	(4,083)	(97)*	(73)*	(346)	(758)	(107)*	(183)	(159)	(211)	(104)*	(151)	(1,156)
One	67.8	-	-	67.1	68.0	-	71.5	72.4	69.7	-	72.0	63.7
Two	28.1	-	-	30.6	27.6	-	24.1	24.8	23.4	-	26.2	32.4
Three	2.0	-	-	1.5	2.3	-	1.4	0.8	4.8	-	1.2	1.6
Four or More	2.0	-	-	0.9	2.0	-	3.0	2.0	2.2	-	0.5	2.3
Mean Adult Party Size	(1.4)	-	-	(1.3)	(1.4)	-	(1.4)	(1.3)	(1.4)	-	(1.3)	(1.4)
Median Adult Party Size	(1.0)	-	-	(1.0)	(1.0)	-	(1.0)	(1.0)	(1.0)	-	(1.0)	(1.0)
Adults and Children (Number of Respondents)	(431)	(3)*	(7)*	(36)*	(44)*	(8)*	(7)*	(6)*	(9)*	(9)*	(7)*	(194)
Mean Party Size	(3.6)	-	-	-	-	-	-	-	-	-	-	(3.8)
Median Party Size	(3.0)	-	-	-	-	-	-	-	-	-	-	(4.0)

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 12 - Q13a. What was the main purpose of your trip? (%) (Number of Respondents)	(4,184)	(95)*	(76)*	(357)	(733)	(106)*	(171)	(151)	(200)	(106)*	(145)	(1,281)
Business**	18.2	-	-	16.4	25.3	-	24.5	26.9	14.6	-	20.1	15.1
Convention/Conference/Trade Show	9.0	-	-	6.1	11.6	-	14.2	11.3	14.0	-	5.3	7.9
Education	2.9	-	-	2.2	3.0	-	6.8	4.5	6.2	-	5.5	1.4
Health Treatment	0.2	-	-	-	-	-	-	-	0.3	-	-	0.3
Vacation/Holiday	51.2	-	-	55.4	41.0	-	42.0	43.0	49.2	-	51.8	58.1
Religion/Pilgrimage	0.3	-	-	-	0.2	-	-	-	0.3	-	1.7	0.1
Visit Friends/Relatives	17.8	-	-	19.7	18.0	-	12.6	13.4	14.1	-	15.6	16.9
Other	0.4	-	-	0.2	0.9	-	-	1.0	1.4	-	-	0.2
TABLE 13 - Q13a./b. All purpose(s) of trip.*** (%) (Number of Respondents)	(4,436)	(102)*	(78)*	(372)	(797)	(113)*	(187)	(162)	(215)	(113)*	(155)	(1,323)
Business**	21.4	-	-	17.5	31.1	-	25.9	30.5	15.3	-	23.4	17.1
Convention/Conference/Trade Show	11.5	-	-	7.5	15.4	-	17.5	14.9	14.4	-	7.4	10.1
Education	5.1	-	-	2.6	6.1	-	9.3	6.8	8.7	-	8.0	2.3
Health Treatment	0.3	-	-	-	-	-	-	0.2	0.3	-	-	0.4
Vacation/Holiday	62.5	-	-	66.7	54.9	-	50.1	59.6	60.8	-	66.2	67.0
Religion/Pilgrimage	0.7	-	-	0.4	0.7	-	0.1	-	0.3	-	2.4	0.7
Visit Friends/Relatives	30.4	-	-	31.8	30.5	-	18.8	25.4	46.8	-	33.6	27.3
Other	0.7	-	-	0.8	0.8	-	-	3.0	1.5	-	-	0.3
NET PURPOSES OF TRIP:												
BUSINESS/PROFESSIONAL	30.2	-	-	24.0	40.4	-	41.2	40.1	28.1	-	27.9	25.2
VACATION/HOLIDAY & VFR	75.9	-	-	79.2	68.1	-	61.5	65.7	80.0	-	76.2	80.3

** Includes: Visit customer, Visit supplier, Sales/marketing, and/or Internal company meeting.
*** Multiple Response.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 14 - Q17. Type of accommodation in the U.S. and number of nights stayed.** (%) (Number of Respondents)	(3,534)	(75)*	(60)*	(290)	(653)	(92)*	(145)	(130)	(173)	(84)*	(130)	(1,117)
Hotel or Motel, etc.	78.3	-	-	78.8	79.3	-	72.7	85.0	80.9	-	73.2	79.9
Mean No. of Nights	(7.5)	-	-	(7.4)	(7.6)	-	(7.2)	(6.3)	(8.7)	-	(11.4)	(7.2)
Median No. of Nights	(6.0)	-	-	(7.0)	(6.0)	-	(7.0)	(4.0)	(7.0)	-	(7.0)	(6.0)
Private Home	29.3	-	-	27.7	28.3	-	27.2	25.9	34.0	-	28.8	27.5
Mean No. of Nights	(17.4)	-	-	(13.6)	(20.9)	-	(17.2)	(19.8)	(17.3)	-	(15.8)	(19.6)
Median No. of Nights	(10.0)	-	-	(10.0)	(10.0)	-	(11.0)	(7.0)	(8.0)	-	(12.0)	(10.0)
Other	3.9	-	-	4.8	2.3	-	3.9	4.4	2.5	-	11.3	2.3
Mean No. of Nights	(9.6)	-	-	(8.2)	(10.0)	-	(19.2)	(3.3)	(6.2)	-	(13.1)	(9.9)
Median No. of Nights	(6.0)	-	-	(4.0)	(7.0)	-	(9.0)	(1.0)	(7.0)	-	(3.0)	(6.0)
** Multiple Response.												
TABLE 15 - Q16a. How many nights in the U.S.A. have you spent on this trip? (%) (Number of Respondents)	(4,506)	(103)*	(80)*	(382)	(802)	(114)*	(190)	(164)	(220)	(114)*	(157)	(1,344)
1 - 3 Nights	12.1	-	-	6.9	12.9	-	14.1	19.3	7.4	-	18.8	13.4
4 - 7 Nights	37.1	-	-	37.6	37.5	-	39.6	41.6	37.3	-	28.2	38.3
8 - 10 Nights	17.8	-	-	27.4	15.4	-	24.0	11.9	29.1	-	8.6	13.3
11 - 14 Nights	14.4	-	-	12.1	15.0	-	5.4	10.2	6.2	-	13.2	16.4
15 - 21 Nights	9.2	-	-	8.1	7.9	-	6.6	10.6	6.7	-	21.3	9.4
22 - 28 Nights	2.8	-	-	2.2	3.1	-	2.4	3.4	0.8	-	3.9	3.3
29 - 35 Nights	2.6	-	-	2.0	3.1	-	4.9	1.0	6.1	-	0.7	2.1
36 or More Nights	4.0	-	-	3.6	5.2	-	3.0	2.0	6.3	-	5.3	3.8
Mean No. of Nights	(12.4)	-	-	(12.1)	(13.3)	-	(12.0)	(11.2)	(14.0)	-	(15.9)	(12.1)
Median No. of Nights	(8.0)	-	-	(8.0)	(7.0)	-	(7.0)	(6.0)	(8.0)	-	(8.0)	(7.0)
TABLE 16 - Q16c. How many total nights away from home have you spent on this trip? (%) (Number of Respondents)	(4,223)	(92)*	(78)*	(352)	(751)	(112)*	(174)	(156)	(206)	(105)*	(151)	(1,288)
Mean No. of Nights	(15.6)	-	-	(15.2)	(15.7)	-	(14.9)	(14.7)	(20.3)	-	(20.6)	(14.4)
Median No. of Nights	(9.0)	-	-	(9.0)	(9.0)	-	(8.0)	(9.0)	(10.0)	-	(13.0)	(9.0)

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 17 - Q30a. Was this your first trip by air to the United States? (%) (Number of Respondents)	(3,917)	(80)*	(67)*	(335)	(694)	(103)*	(162)	(153)	(194)	(98)*	(140)	(1,205)
Yes	18.0	-	-	28.1	15.6	-	19.4	13.8	34.6	-	15.2	12.3
No	82.0	-	-	71.9	84.4	-	80.6	86.2	65.4	-	84.8	87.7
TABLE 18 - Q30b. How many round trips by air have you made to the U.S. in the past 12 months? (%) (Number of Respondents)	(3,650)	(73)*	(63)*	(314)	(644)	(92)*	(149)	(141)	(186)	(88)*	(130)	(1,122)
1 Trip	51.1	-	-	53.2	42.7	-	46.0	48.6	67.5	-	44.2	52.3
2 - 3 Trips	33.7	-	-	31.1	34.1	-	37.9	40.7	22.4	-	31.0	35.0
4 - 5 Trips	9.3	-	-	8.9	13.4	-	9.7	7.8	6.9	-	20.2	7.9
6 - 10 Trips	4.5	-	-	5.3	8.4	-	5.3	3.0	2.4	-	4.6	3.2
11 or More Trips	1.4	-	-	1.6	1.5	-	1.1	-	0.8	-	-	1.6
Mean No. of Trips	(2.1)	-	-	(2.2)	(2.5)	-	(2.3)	(1.9)	(1.7)	-	(2.3)	(2.1)
Median No. of Trips	(1.0)	-	-	(1.0)	(2.0)	-	(2.0)	(2.0)	(1.0)	-	(2.0)	(1.0)

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 19 - Q3c./Q17. Number of states visited.** (%) (Number of Respondents)	(4,398)	(100)*	(80)*	(368)	(775)	(114)*	(187)	(159)	(219)	(111)*	(154)	(1,310)
1 State	75.2	-	-	73.4	73.4	-	75.5	75.1	68.9	-	78.1	78.8
2 States	17.4	-	-	18.1	17.1	-	19.7	16.6	20.4	-	17.2	16.1
3 States	4.8	-	-	6.1	5.9	-	2.4	4.2	6.4	-	1.6	3.4
4 States	1.8	-	-	2.0	1.8	-	1.5	2.7	3.5	-	0.5	1.5
5 or More States	0.7	-	-	0.5	1.9	-	0.9	1.4	0.8	-	2.7	0.2
Mean No. of States	(1.3)	-	-	(1.3)	(1.4)	-	(1.3)	(1.3)	(1.4)	-	(1.3)	(1.2)
Median No. of States	(1.0)	-	-	(1.0)	(1.0)	-	(1.0)	(1.0)	(1.0)	-	(1.0)	(1.0)
TABLE 20 - Q3c./Q17. Number of destinations visited.** (%) (Number of Respondents)	(4,398)	(100)*	(80)*	(368)	(775)	(114)*	(187)	(159)	(219)	(111)*	(154)	(1,310)
1 Destination	59.2	-	-	55.7	56.8	-	64.8	54.9	60.4	-	53.8	62.8
2 Destinations	19.7	-	-	14.8	20.0	-	16.5	26.0	25.0	-	14.5	19.6
3 Destinations	9.6	-	-	16.6	10.0	-	5.7	12.9	4.8	-	7.5	8.6
4 Destinations	5.0	-	-	2.9	5.3	-	6.3	1.2	7.8	-	7.8	3.3
5 Destinations	3.5	-	-	3.6	3.1	-	5.1	2.6	2.0	-	11.7	3.4
6 Destinations	1.5	-	-	1.6	1.8	-	1.0	1.3	-	-	2.5	1.9
7 Destinations	0.8	-	-	2.8	1.6	-	0.7	0.8	-	-	2.2	0.3
8 Destinations	0.7	-	-	2.1	1.4	-	-	0.3	-	-	-	0.1
Mean No. of Destinations	(1.8)	-	-	(2.1)	(1.9)	-	(1.7)	(1.7)	(1.6)	-	(2.2)	(1.7)
Median No. of Destinations	(1.0)	-	-	(1.0)	(1.0)	-	(1.0)	(1.0)	(1.0)	-	(1.0)	(1.0)

** Multiple Response. Maximum number is eight states/destinations.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 21 - Q21. What types of transportation were used on this trip?** (%)												
(Number of Respondents)	(3,891)	(91)*	(61)*	(337)	(714)	(104)*	(152)	(153)	(186)	(89)*	(141)	(1,165)
Air Travel between U.S. Cities	28.9	-	-	28.4	32.6	-	22.2	34.0	34.6	-	41.1	23.5
Auto, Private or Company	31.6	-	-	25.1	31.8	-	27.1	37.6	21.5	-	38.8	30.9
Bus between Cities	11.1	-	-	14.6	10.1	-	16.3	12.3	21.6	-	13.5	8.1
City Subway/Tram/Bus	35.1	-	-	46.3	32.4	-	35.8	28.5	53.4	-	30.5	29.8
Cruise Ship/River Boat 1+ Nights	7.2	-	-	4.9	6.7	-	10.1	12.6	4.6	-	2.2	7.8
Ferry/River Taxi/Srt Scenic Cruise	11.1	-	-	16.8	7.5	-	13.9	11.1	18.5	-	6.8	11.5
Motor Home/Camper	0.4	-	-	1.4	0.1	-	-	0.2	0.3	-	0.2	0.6
Railroad between Cities	5.9	-	-	7.9	6.1	-	2.6	6.3	6.5	-	5.4	6.0
Rented Auto	30.9	-	-	34.3	41.5	-	21.7	23.5	24.2	-	34.4	28.2
Rented Bicycle/Motorcycle/Moped	2.1	-	-	0.9	2.1	-	2.0	3.3	12.0	-	0.4	1.7
Taxicab/Limousine	41.8	-	-	37.5	30.4	-	44.1	31.4	47.1	-	39.1	47.0

** Multiple Response.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 22 - Q5b. What city or airport did you pass through U.S. Customs and Passport Control (Port of Entry)** (%)												
(Number of Respondents)	(4,544)	(103)*	(81)*	(382)	(806)	(115)*	(194)	(165)	(221)	(116)*	(158)	(1,355)
Agana, GU	0.1	-	-	-	-	-	-	-	-	-	-	-
Atlanta, GA	4.4	-	-	4.2	7.6	-	4.3	5.8	4.3	-	3.9	3.4
Boston, MA	3.2	-	-	2.4	2.7	-	2.4	2.7	3.3	-	3.3	3.6
Charlotte, NC	1.2	-	-	1.6	3.2	-	0.7	0.2	0.2	-	0.4	1.1
Chicago, IL	5.2	-	-	3.6	6.2	-	3.7	5.3	5.0	-	4.6	4.2
Dallas/Ft. Worth, TX	1.4	-	-	1.4	1.7	-	0.9	0.4	2.3	-	0.8	1.8
Denver, CO	1.1	-	-	0.2	2.0	-	0.4	0.3	0.3	-	1.1	1.5
Detroit, MI	1.4	-	-	1.1	2.9	-	1.3	4.3	0.4	-	0.4	0.9
Ft. Lauderdale, FL	0.5	-	-	0.2	1.7	-	0.3	0.1	0.4	-	0.4	0.2
Honolulu, HI	0.2	-	-	0.6	0.2	-	0.1	0.2	0.1	-	0.5	0.2
Houston, TX	2.5	-	-	2.5	2.2	-	1.4	5.2	1.4	-	1.0	2.9
Las Vegas, NV	2.7	-	-	0.6	2.0	-	0.7	0.6	0.7	-	1.2	6.0
Los Angeles, CA	7.2	-	-	10.5	6.7	-	5.0	6.5	4.8	-	8.7	7.5
Miami, FL	11.1	-	-	14.4	10.6	-	19.7	11.1	21.2	-	15.2	7.2
Minn./St. Paul, MN	0.7	-	-	0.7	0.5	-	0.4	3.1	0.2	-	0.4	0.6
New York, NY	22.5	-	-	29.1	14.4	-	36.9	17.6	33.5	-	27.5	18.7
Newark, NJ	11.4	-	-	9.2	11.7	-	8.3	10.2	6.0	-	9.0	10.0
Orlando, FL	5.5	-	-	1.8	2.4	-	1.2	1.3	0.7	-	1.3	12.7
Philadelphia, PA	3.0	-	-	2.2	4.2	-	3.4	4.6	6.8	-	5.6	2.5
San Francisco, CA	5.1	-	-	5.1	7.3	-	3.6	4.6	2.2	-	7.3	5.1
San Juan, PR	0.4	-	-	0.6	0.5	-	0.4	0.7	1.8	-	0.3	0.2
Sanford, FL	0.8	-	-	-	-	-	-	5.3	-	-	-	1.2
Seattle, WA	1.2	-	-	1.2	1.2	-	0.7	1.7	0.6	-	0.7	0.9
Washington, DC	3.8	-	-	4.0	4.4	-	2.4	4.4	2.5	-	4.2	3.0
All Other Airports/Cities	3.5	-	-	2.6	3.7	-	1.7	3.7	1.4	-	2.4	4.6

** Data from the U.S. Department of Homeland Security I-94 air arrival records were used to realign missing responses by country of residence and U.S. airport of arrival. Please refer to page x in the introduction for additional information.

TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%) (Number of Respondents)	Europe (3,903)	Austria (86)*	Denmark (65)*	France (330)	Germany (704)	Ireland (104)*	Italy (173)	Nether-lands (137)	Spain (195)	Sweden (86)*	Switz-erland (141)	United Kingdom (1,214)
U.S. DESTINATIONS	95.6	-	-	97.0	95.2	-	92.1	93.1	90.8	-	95.8	97.0
NEW ENGLAND	3.1	-	-	3.9	3.1	-	4.1	1.1	2.9	-	0.4	3.7
Connecticut	0.4	-	-	-	0.6	-	0.5	1.0	-	-	0.4	0.7
Maine	-	-	-	-	-	-	-	-	-	-	-	-
Massachusetts	2.3	-	-	3.3	1.9	-	3.6	-	2.9	-	-	2.4
New Hampshire	0.1	-	-	-	-	-	-	-	-	-	-	0.2
Rhode Island	0.2	-	-	0.5	0.6	-	-	0.1	-	-	-	0.1
Vermont	0.1	-	-	-	-	-	-	-	-	-	-	0.1
MIDDLE ATLANTIC	31.1	-	-	39.7	24.6	-	44.1	21.1	43.1	-	39.7	25.3
New Jersey	1.2	-	-	0.8	0.9	-	3.4	-	2.2	-	0.4	0.7
New York	28.2	-	-	38.4	21.7	-	38.2	21.1	40.6	-	32.7	23.8
Pennsylvania	1.8	-	-	0.5	2.0	-	2.5	-	0.3	-	6.6	0.8
EAST NORTH CENTRAL	3.1	-	-	2.3	3.2	-	4.3	6.1	1.0	-	5.6	3.2
Illinois	2.1	-	-	1.5	1.8	-	2.9	3.2	-	-	4.4	2.4
Indiana	0.3	-	-	0.1	0.1	-	1.5	-	1.0	-	-	0.2
Michigan	0.1	-	-	-	0.2	-	-	-	-	-	-	0.2
Ohio	0.4	-	-	-	1.1	-	-	2.9	-	-	0.2	0.3
Wisconsin	0.1	-	-	0.7	-	-	-	-	-	-	0.9	-

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
WEST NORTH CENTRAL	2.2	-	-	1.8	1.8	-	1.0	5.1	2.7	-	1.8	1.8
Iowa	0.1	-	-	0.1	-	-	-	-	-	-	-	-
Kansas	1.0	-	-	-	-	-	0.5	2.3	2.7	-	-	1.1
Minnesota	0.7	-	-	0.5	0.9	-	0.5	2.7	-	-	-	0.2
Missouri	0.3	-	-	1.1	0.2	-	-	-	-	-	1.8	0.3
Nebraska	-	-	-	-	-	-	-	-	-	-	-	0.1
North Dakota	0.1	-	-	-	0.5	-	-	-	-	-	-	-
South Dakota	-	-	-	-	0.2	-	-	-	-	-	-	-
SOUTH ATLANTIC	26.4	-	-	24.2	28.9	-	20.2	31.3	7.8	-	14.5	31.1
Delaware	0.1	-	-	-	-	-	-	0.5	-	-	-	0.1
Dist. of Columbia	2.4	-	-	3.0	3.3	-	-	1.7	2.7	-	-	2.5
Florida	19.4	-	-	17.9	17.5	-	13.6	25.1	3.8	-	10.3	24.1
Georgia	2.1	-	-	1.9	2.9	-	4.0	1.9	0.6	-	4.3	1.8
Maryland	0.3	-	-	-	0.4	-	0.1	-	-	-	-	0.5
North Carolina	1.1	-	-	0.6	2.7	-	1.2	1.3	0.3	-	-	0.8
South Carolina	0.5	-	-	0.5	1.3	-	-	-	-	-	-	0.7
Virginia	0.6	-	-	0.2	0.8	-	1.3	0.8	0.3	-	-	0.6
EAST SOUTH CENTRAL	1.3	-	-	1.0	3.2	-	1.5	0.2	1.0	-	0.7	0.9
Alabama	0.3	-	-	-	0.9	-	0.6	-	1.0	-	-	0.1
Kentucky	0.2	-	-	-	0.5	-	0.6	-	-	-	-	-
Mississippi	-	-	-	-	0.2	-	-	0.2	-	-	-	-
Tennessee	0.8	-	-	1.0	1.5	-	0.2	-	-	-	0.7	0.7

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
WEST SOUTH CENTRAL	4.6	-	-	4.4	5.3	-	6.1	5.9	6.8	-	3.0	4.2
Arkansas	0.1	-	-	0.1	-	-	-	-	-	-	-	0.2
Louisiana	0.5	-	-	0.5	-	-	4.3	-	-	-	0.2	0.2
Oklahoma	0.1	-	-	0.1	0.2	-	-	0.3	-	-	-	0.1
Texas	3.9	-	-	3.6	5.1	-	1.8	5.6	6.8	-	2.8	3.7
MOUNTAIN	7.7	-	-	4.7	7.1	-	3.8	3.1	14.3	-	2.8	11.1
Arizona	0.8	-	-	0.3	1.1	-	0.2	0.2	2.0	-	0.3	0.9
Colorado	2.1	-	-	1.6	2.4	-	0.9	0.5	8.9	-	0.5	2.5
Idaho	0.1	-	-	-	0.1	-	0.5	0.2	0.4	-	-	-
Montana	0.1	-	-	-	-	-	-	-	-	-	-	0.2
Nevada	4.0	-	-	2.5	3.2	-	2.2	2.2	0.8	-	0.2	6.9
New Mexico	0.1	-	-	-	0.2	-	-	-	-	-	1.1	0.1
Utah	0.4	-	-	0.2	0.1	-	-	-	2.1	-	0.5	0.4
Wyoming	0.1	-	-	-	-	-	-	-	-	-	0.2	0.1
PACIFIC	13.3	-	-	11.5	14.9	-	6.5	17.8	10.0	-	7.9	12.9
Alaska	-	-	-	0.3	0.1	-	-	-	-	-	-	-
California	11.9	-	-	10.7	12.3	-	6.5	17.1	9.7	-	7.9	11.6
Oregon	0.4	-	-	0.5	0.5	-	-	0.6	0.3	-	-	0.2
Washington	1.0	-	-	-	2.0	-	-	-	-	-	-	1.1

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
PACIFIC ISLANDS	1.9	-	-	3.2	2.1	-	0.1	0.6	0.3	-	12.5	2.0
Hawaiian Islands	1.9	-	-	3.2	2.1	-	0.1	0.6	0.3	-	12.5	2.0
ATLANTIC ISLANDS	0.9	-	-	0.4	1.0	-	0.5	0.9	1.0	-	6.8	0.8
Puerto Rico	0.8	-	-	0.4	0.6	-	0.5	0.9	1.0	-	6.4	0.8
U.S. Virgin Is.	0.1	-	-	-	0.4	-	-	-	-	-	0.4	-
INT'L DESTINATIONS	4.4	-	-	3.0	4.8	-	7.9	6.9	9.2	-	4.2	3.0
Canada	0.2	-	-	0.7	0.1	-	0.5	0.6	0.1	-	0.4	-
Europe	0.2	-	-	0.2	0.4	-	0.5	-	-	-	-	0.1
Caribbean	1.3	-	-	-	1.5	-	3.6	2.8	2.6	-	-	0.9
South America	0.6	-	-	0.2	0.5	-	0.5	1.0	3.0	-	0.7	0.5
Central America	1.4	-	-	1.9	2.0	-	2.8	2.4	3.2	-	2.7	0.4
Africa	-	-	-	-	-	-	-	-	-	-	-	-
Middle East	0.1	-	-	-	-	-	-	-	-	-	-	0.1
Asia	-	-	-	-	-	-	-	-	-	-	0.4	-
Oceania	0.6	-	-	-	0.4	-	-	0.1	0.4	-	-	1.0

TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%) (Number of Respondents)	Europe (4,338)	Austria (98)*	Denmark (78)*	France (367)	Germany (773)	Ireland (112)*	Italy (186)	Nether-lands (157)	Spain (218)	Sweden (109)*	Switz-erland (152)	United Kingdom (1,309)
NEW ENGLAND	5.2	-	-	4.1	4.0	-	7.1	2.5	7.7	-	2.7	6.3
Connecticut	1.0	-	-	0.2	0.8	-	3.3	0.8	0.6	-	0.8	1.4
Hartford	0.2	-	-	0.2	0.3	-	0.5	-	-	-	-	0.3
New Haven	0.2	-	-	-	0.1	-	0.9	-	-	-	0.4	0.2
Stamford	0.4	-	-	-	0.4	-	1.9	0.8	0.6	-	0.4	0.5
Maine	0.2	-	-	-	0.1	-	-	-	-	-	-	0.5
Portland	0.1	-	-	-	0.1	-	-	-	-	-	-	0.1
Massachusetts	3.9	-	-	3.4	3.1	-	4.8	2.5	7.1	-	1.9	4.5
Boston***	3.5	-	-	2.1	2.6	-	3.9	2.5	7.1	-	1.9	4.3
Cambridge***	0.3	-	-	0.6	0.6	-	-	-	-	-	-	0.1
Cape Cod-Barnstable	0.1	-	-	-	0.2	-	-	-	-	-	-	0.1
New Hampshire	0.1	-	-	-	0.4	-	-	-	-	-	-	0.3
Rhode Island	0.5	-	-	0.6	0.6	-	-	0.9	-	-	-	0.1
Providence	0.4	-	-	0.6	0.5	-	-	0.9	-	-	-	0.1
Vermont	0.2	-	-	0.2	-	-	-	-	-	-	-	0.5
MIDDLE ATLANTIC	38.9	-	-	47.4	32.8	-	48.2	30.0	54.0	-	43.1	31.1
New Jersey	2.5	-	-	1.5	2.3	-	3.4	0.7	3.0	-	2.1	2.2
Atlantic City	0.3	-	-	-	0.4	-	-	-	0.6	-	-	0.1
Edison***	0.1	-	-	0.2	-	-	-	-	-	-	-	0.2
Newark-Union***	0.8	-	-	0.1	0.6	-	1.9	0.7	0.8	-	1.7	0.6
Trenton	0.1	-	-	0.2	0.1	-	-	-	-	-	-	0.1
New York	35.1	-	-	46.0	27.5	-	43.3	28.4	51.9	-	36.2	28.7
Albany	0.1	-	-	-	0.2	-	-	0.1	-	-	-	0.2
Buffalo-Niagara Falls	0.2	-	-	-	0.2	-	0.5	0.7	0.3	-	-	0.1
Nassau***	0.2	-	-	0.2	0.3	-	-	-	-	-	2.2	0.1

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
New York City-WP-Wayne***	34.9	-	-	46.4	27.6	-	42.3	28.4	52.4	-	35.9	28.5
Rochester	0.1	-	-	-	-	-	0.6	-	-	-	-	-
Pennsylvania	3.8	-	-	2.1	5.4	-	3.1	1.7	2.3	-	7.0	2.4
Lancaster	0.1	-	-	-	0.2	-	-	-	-	-	-	0.1
Philadelphia***	2.4	-	-	1.2	3.0	-	2.1	1.7	2.0	-	7.0	1.7
Pittsburgh	0.5	-	-	0.1	1.8	-	1.0	-	-	-	-	0.1
EAST NORTH CENTRAL	4.9	-	-	3.2	6.2	-	4.4	6.7	4.1	-	8.8	4.7
Illinois	3.5	-	-	2.4	3.4	-	3.1	4.2	4.1	-	7.5	3.4
Chicago***	3.4	-	-	2.4	3.4	-	3.1	3.1	4.1	-	6.6	3.3
Indiana	0.6	-	-	0.8	0.6	-	1.4	-	0.9	-	-	0.7
Indianapolis	0.3	-	-	0.1	0.2	-	1.4	-	0.9	-	-	0.5
Michigan	0.6	-	-	0.1	1.7	-	0.5	2.5	-	-	-	0.2
Detroit	0.6	-	-	0.1	1.5	-	0.5	2.5	-	-	-	0.2
Ohio	0.5	-	-	0.3	1.2	-	-	2.5	-	-	0.5	0.4
Cincinnati	0.2	-	-	-	0.6	-	-	-	-	-	-	0.2
Cleveland	0.2	-	-	0.3	0.1	-	-	2.5	-	-	-	0.1
Columbus	0.1	-	-	-	0.2	-	-	-	-	-	-	0.1
Wisconsin	0.4	-	-	0.8	0.7	-	0.5	-	-	-	0.9	0.3
Madison	0.1	-	-	-	-	-	-	-	-	-	0.9	0.1
Milwaukee	0.2	-	-	0.8	0.5	-	-	-	-	-	-	-
WEST NORTH CENTRAL	2.5	-	-	2.1	1.9	-	2.0	5.6	2.5	-	1.7	1.9
Iowa	0.1	-	-	0.1	-	-	-	-	-	-	-	-
Kansas	1.0	-	-	0.3	0.1	-	0.5	2.6	2.5	-	-	1.1
Minnesota	0.8	-	-	0.7	1.2	-	0.5	2.3	-	-	-	0.3
Minneapolis-St. Paul	0.7	-	-	0.5	1.0	-	0.5	2.3	-	-	-	0.2

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
Missouri	0.5	-	-	0.9	0.4	-	1.1	0.7	-	-	1.7	0.4
St. Louis	0.2	-	-	0.9	0.2	-	-	-	-	-	-	0.2
Nebraska	0.2	-	-	-	-	-	-	-	-	-	-	0.2
North Dakota	0.1	-	-	-	0.6	-	-	-	-	-	-	-
South Dakota	-	-	-	-	0.2	-	-	-	-	-	-	-
SOUTH ATLANTIC	33.2	-	-	30.2	36.9	-	33.7	39.8	19.0	-	23.4	35.5
Delaware	0.1	-	-	-	0.1	-	-	0.8	-	-	-	0.2
DC Metro Area***	5.3	-	-	4.3	7.2	-	1.9	3.0	6.2	-	5.8	5.0
Dist. of Columbia	4.8	-	-	4.3	5.3	-	1.8	3.0	6.2	-	5.8	4.6
Florida	22.8	-	-	20.8	20.4	-	27.1	27.1	11.3	-	11.7	26.0
Florida Keys-Key West	2.3	-	-	4.7	2.2	-	3.0	5.9	-	-	0.4	1.2
Ft. Lauderdale***	1.7	-	-	0.3	2.8	-	3.7	4.7	-	-	-	0.8
Ft. Myers	1.4	-	-	3.1	4.1	-	0.1	0.7	0.6	-	-	0.8
Jacksonville	1.0	-	-	2.3	0.4	-	4.1	2.5	-	-	-	1.1
Lakeland	0.5	-	-	1.0	-	-	-	-	2.2	-	-	0.8
Melbourne	0.8	-	-	0.7	0.9	-	-	-	-	-	5.7	1.0
Miami***	9.3	-	-	11.7	11.2	-	23.3	15.8	5.1	-	3.1	5.9
Naples	1.1	-	-	0.6	2.3	-	0.2	-	-	-	0.6	1.1
Orlando	10.2	-	-	11.3	5.6	-	9.4	5.3	2.9	-	2.7	15.2
Palm Coast	-	-	-	-	-	-	-	-	-	-	-	-
Sarasota-Bradenton	0.8	-	-	1.2	0.4	-	0.6	1.7	0.3	-	0.2	1.1
Tampa-St. Petersburg	2.5	-	-	1.3	4.4	-	-	3.0	1.5	-	0.6	2.3
West Palm Beach***	1.1	-	-	1.2	0.6	-	-	0.4	1.9	-	-	0.5

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
Georgia	3.4	-	-	2.5	4.4	-	3.8	7.1	3.1	-	4.8	2.9
Atlanta	2.9	-	-	2.1	3.7	-	3.4	7.1	3.1	-	4.4	2.4
Savannah	0.5	-	-	0.1	0.4	-	0.4	-	-	-	-	0.8
Maryland	0.7	-	-	1.1	0.8	-	0.1	-	0.9	-	-	0.9
Baltimore	0.4	-	-	0.5	0.5	-	-	-	-	-	-	0.5
Bethesda***	0.2	-	-	0.3	0.2	-	-	-	-	-	-	0.4
North Carolina	1.8	-	-	2.5	4.8	-	1.1	1.7	0.3	-	3.3	1.1
Charlotte	0.8	-	-	0.3	2.1	-	1.1	0.4	-	-	2.7	0.4
Raleigh	0.4	-	-	0.3	0.9	-	-	0.7	-	-	0.5	0.5
South Carolina	0.8	-	-	0.7	2.0	-	0.4	0.7	-	-	0.5	0.8
Charleston	0.2	-	-	0.1	0.5	-	0.4	-	-	-	-	0.2
Virginia	1.4	-	-	0.3	2.3	-	1.2	0.7	2.7	-	0.3	1.4
Norfolk-Virginia Beach	0.1	-	-	-	-	-	0.1	-	-	-	0.2	0.2
Richmond	0.1	-	-	-	0.2	-	-	0.7	1.2	-	-	0.1
West Virginia	0.1	-	-	0.5	-	-	-	-	-	-	-	-
EAST SOUTH CENTRAL	1.9	-	-	1.9	4.9	-	1.3	2.6	1.5	-	1.1	1.2
Alabama	0.5	-	-	-	1.2	-	0.6	2.2	1.2	-	-	0.2
Kentucky	0.4	-	-	0.4	1.0	-	0.6	-	-	-	-	0.1
Mississippi	0.1	-	-	0.1	0.4	-	-	0.4	-	-	-	0.1
Tennessee	1.1	-	-	1.3	2.5	-	0.8	-	0.3	-	1.1	1.0
Memphis	0.2	-	-	0.1	0.5	-	0.2	-	-	-	0.4	0.2
Nashville	0.5	-	-	0.6	0.5	-	0.6	-	-	-	1.0	0.7

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
WEST SOUTH CENTRAL	5.8	-	-	5.4	6.3	-	7.8	8.1	7.8	-	5.3	5.1
Arkansas	0.2	-	-	0.1	0.1	-	-	-	-	-	0.2	0.2
Louisiana	1.1	-	-	1.8	0.6	-	5.0	1.4	-	-	0.4	0.6
New Orleans	1.0	-	-	1.7	0.5	-	5.0	1.4	-	-	-	0.6
Oklahoma	0.2	-	-	0.1	0.2	-	-	0.8	-	-	-	0.2
Texas	4.8	-	-	4.6	5.7	-	3.8	7.3	7.8	-	5.1	4.4
Austin	0.4	-	-	0.6	0.6	-	-	0.2	1.2	-	-	0.3
Dallas-Plano-Irving***	1.3	-	-	0.9	2.2	-	1.1	1.2	0.7	-	1.6	1.2
Houston	2.8	-	-	2.9	2.4	-	2.7	4.9	5.2	-	1.2	2.8
San Antonio	0.4	-	-	0.5	0.6	-	-	0.4	-	-	-	0.3
MOUNTAIN	11.2	-	-	9.8	13.3	-	5.6	7.5	17.7	-	3.9	13.9
Arizona	2.3	-	-	3.2	2.2	-	1.5	2.2	4.4	-	0.8	2.1
Flagstaff-G.Cyn-Sedona	1.1	-	-	3.0	1.2	-	1.0	0.3	2.6	-	-	0.6
Phoenix	1.1	-	-	0.2	1.0	-	0.7	1.2	1.9	-	0.3	1.4
Tucson	0.2	-	-	-	0.2	-	-	0.7	-	-	0.3	0.3
Colorado	2.3	-	-	1.6	3.0	-	0.8	0.4	8.5	-	0.7	2.5
Denver	1.1	-	-	1.1	1.2	-	0.7	0.1	7.6	-	0.5	0.8
Idaho	0.1	-	-	-	0.1	-	0.5	0.2	0.3	-	-	-
Montana	0.1	-	-	-	-	-	-	0.5	-	-	-	0.3
Nevada	7.0	-	-	6.9	8.9	-	4.1	4.5	5.3	-	1.3	8.7
Las Vegas	6.8	-	-	6.7	8.7	-	3.9	4.5	5.0	-	1.3	8.4
New Mexico	0.2	-	-	-	0.4	-	-	-	-	-	1.0	0.2
Utah	0.8	-	-	2.0	1.0	-	-	-	2.0	-	0.5	0.4
Salt Lake City	0.5	-	-	1.1	0.1	-	-	-	2.0	-	0.5	0.4
Wyoming	0.2	-	-	-	0.1	-	-	-	-	-	0.2	0.3

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
PACIFIC	17.7	-	-	17.6	18.9	-	10.0	22.3	15.7	-	14.5	17.1
Alaska	-	-	-	0.3	0.1	-	-	-	-	-	-	-
California	16.1	-	-	17.3	16.1	-	9.6	19.8	15.4	-	14.1	15.7
Anaheim-Santa Ana***	1.0	-	-	-	1.4	-	0.9	0.6	2.6	-	-	1.0
Bakersfield	0.3	-	-	1.9	0.2	-	-	0.3	-	-	-	-
Fresno	0.2	-	-	-	0.2	-	-	-	0.4	-	-	0.2
Los Angeles-Long Beach***	6.5	-	-	9.2	7.5	-	2.3	5.3	5.0	-	2.2	6.6
Monterey-Salinas	0.3	-	-	0.4	0.4	-	-	0.3	0.3	-	-	0.4
Napa	0.2	-	-	-	0.2	-	-	-	0.4	-	-	0.2
Oakland***	0.6	-	-	1.3	0.4	-	0.5	0.3	0.3	-	-	0.6
Riverside-San Bernardino	0.8	-	-	-	1.3	-	-	0.3	0.3	-	-	0.7
Sacramento	0.7	-	-	1.1	0.4	-	-	0.7	-	-	-	1.1
San Diego	2.1	-	-	0.8	2.3	-	1.7	5.5	3.1	-	1.0	1.5
San Francisco***	8.0	-	-	10.8	8.3	-	6.2	11.5	10.1	-	10.8	6.5
San Jose	1.0	-	-	1.7	0.5	-	1.5	1.3	0.3	-	1.8	1.0
San Luis Obispo	0.2	-	-	-	0.6	-	-	0.3	-	-	-	0.4
Santa Barbara	0.6	-	-	-	0.9	-	-	-	-	-	0.4	0.5
Santa Cruz	0.3	-	-	0.4	0.4	-	-	0.4	-	-	1.4	0.1
Oregon	0.5	-	-	0.6	1.0	-	-	0.5	0.3	-	0.5	0.3
Portland	0.4	-	-	0.2	0.7	-	-	0.5	0.3	-	0.4	0.3
Washington	1.4	-	-	-	2.5	-	0.5	1.9	-	-	0.8	1.2
Seattle***	1.3	-	-	-	2.4	-	0.5	1.9	-	-	0.8	1.0
TOTAL U.S. MAINLAND	98.2	-	-	98.4	97.9	-	99.8	99.2	96.7	-	86.6	98.5

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
PACIFIC ISLANDS	2.8	-	-	4.4	2.5	-	0.3	3.2	0.3	-	16.0	2.8
Guam	0.1	-	-	-	-	-	-	-	-	-	-	-
Hawaiian Islands	2.7	-	-	4.4	2.4	-	0.2	3.1	0.3	-	16.0	2.8
Hawaii	0.6	-	-	0.9	0.6	-	-	0.5	-	-	11.1	0.1
Kauai	0.4	-	-	-	0.3	-	-	-	-	-	11.1	-
Maui	1.2	-	-	2.2	1.5	-	-	-	-	-	11.9	0.8
Oahu	1.3	-	-	1.6	1.2	-	0.2	2.5	-	-	12.5	1.0
U.S. Trust Territories	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC ISLANDS	1.8	-	-	0.3	2.1	-	3.7	1.5	4.0	-	6.5	1.2
Puerto Rico	1.5	-	-	0.3	1.7	-	3.3	1.5	2.2	-	6.5	0.8
San Juan	1.2	-	-	0.3	1.2	-	3.3	1.1	1.4	-	0.8	0.8
U.S. Virgin Islands	0.7	-	-	-	0.6	-	0.4	0.7	2.2	-	0.4	0.5
Destinations Served by Regional Marketing Organizations****												
Capital Region USA, Inc.	6.2	-	-	4.9	8.2	-	3.1	3.7	6.5	-	6.1	6.0
Discover New England	5.2	-	-	4.1	4.0	-	7.1	2.5	7.7	-	2.7	6.3
Go West Summit	29.2	-	-	24.9	32.8	-	16.4	32.0	32.1	-	19.4	32.1
Grand Central USA	1.7	-	-	1.5	0.7	-	1.5	3.5	2.5	-	1.9	1.9
Great Lakes of North America	9.1	-	-	6.0	11.7	-	7.5	10.7	5.5	-	15.7	7.2
Mississippi River Country	7.4	-	-	7.9	9.3	-	8.9	9.0	4.4	-	11.6	5.8
Rocky Mountain International	0.4	-	-	-	0.8	-	0.5	0.7	0.3	-	0.2	0.5
Southeast Tourism Society	30.4	-	-	27.9	33.7	-	34.6	37.2	16.1	-	18.5	32.7
Travel South USA	9.1	-	-	8.6	14.7	-	12.9	10.7	7.3	-	9.0	7.5

** Multiple Response. City names correspond to U.S. Bureau of Census, Metropolitan Statistical Area (MSA) or Metropolitan Division (MD). Full MSA and MD definitions may be found at: http://www.census.gov/populations/metro/files/lists/2009/List1.txt.

*** Cities defined by the Metropolitan Division (MD). All other cities defined as the Metropolitan Statistical Area (MSA).

**** See Appendix F.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 25 - Q22. Did anyone engage in any of the following leisure activities?** (%)												
(Number of Respondents)	(3,705)	(87)*	(63)*	(320)	(625)	(104)*	(145)	(138)	(184)	(94)*	(131)	(1,163)
American Indian Communities	3.7	-	-	7.6	3.7	-	1.5	5.1	6.4	-	10.2	1.8
Amusement/Theme Parks	19.4	-	-	27.0	14.4	-	19.1	19.3	18.6	-	8.9	19.9
Art Galleries/Museums	31.4	-	-	38.5	22.9	-	38.1	33.3	51.8	-	38.3	28.7
Camping/Hiking	2.6	-	-	1.2	3.3	-	1.6	5.3	9.9	-	3.4	1.8
Casino/Gamble	8.8	-	-	8.4	12.5	-	2.7	10.9	6.2	-	6.3	9.6
Concert/Play/Musical	18.4	-	-	18.3	17.7	-	8.2	11.1	28.2	-	12.9	18.9
Cultural/Ethnic Heritage Sights	14.8	-	-	17.5	13.6	-	17.1	10.0	30.4	-	21.0	12.4
Environmental/Eco. Excursions	4.0	-	-	7.9	5.1	-	5.9	2.6	12.2	-	1.2	2.3
Experience Fine Dining	40.0	-	-	40.4	36.0	-	22.3	32.1	52.0	-	63.0	42.3
Golfing/Tennis	4.4	-	-	2.5	4.2	-	3.0	3.8	3.7	-	20.5	3.0
Guided Tour(s)	21.0	-	-	18.2	17.3	-	16.8	20.2	23.2	-	14.8	25.1
Historical Locations	26.7	-	-	25.5	24.5	-	15.9	18.3	37.4	-	33.8	26.6
Hunting/Fishing	1.2	-	-	0.8	1.4	-	0.2	3.0	0.7	-	0.5	1.4
National Parks/Monuments	33.4	-	-	41.8	27.0	-	29.2	30.7	52.6	-	45.6	32.3
Nightclubbing/Dancing	18.5	-	-	14.7	18.7	-	26.2	27.5	36.3	-	13.2	14.3
Shopping	84.3	-	-	86.7	83.8	-	74.1	79.1	87.9	-	78.1	84.8
Sightseeing	72.1	-	-	76.0	66.1	-	58.2	71.9	82.9	-	75.5	76.0
Small Towns/Countryside	28.1	-	-	27.5	32.8	-	12.2	23.4	31.9	-	32.1	27.7
Snow Sports	3.1	-	-	2.0	2.9	-	0.7	2.8	1.7	-	1.3	5.1
Sporting Event	12.1	-	-	9.6	11.3	-	5.2	15.2	21.9	-	14.4	8.9
Water Sports	5.2	-	-	8.8	6.2	-	3.6	6.1	1.0	-	8.1	4.4
Other	2.0	-	-	2.9	2.0	-	1.4	2.3	-	-	7.6	2.4

** Multiple Response.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 26 - Q18d./Q19. How much total money has been spent outside your own country? ($)												
Mean Total Trip Expenditure** (Number of Respondents)	(2,793)	(55)*	(46)*	(246)	(501)	(84)*	(112)*	(111)*	(132)	(67)*	(87)*	(902)
Per Travel Party / Trip	$4,052	-	-	$3,436	$3,929	-	-	-	$5,022	-	-	$4,226
Per Visitor / Trip	$2,655	-	-	$2,224	$2,662	-	-	-	$3,529	-	-	$2,615
Q18d. Mean Package Price (Number of Respondents)	(404)	(7)*	(10)*	(40)*	(48)*	(11)*	(8)*	(10)*	(13)*	(8)*	(7)*	(204)
Per Travel Party / Trip	$4,526	-	-	-	-	-	-	-	-	-	-	$5,122
Per Visitor / Trip	$2,114	-	-	-	-	-	-	-	-	-	-	$2,124
Q19b. Mean International Airfare (Number of Respondents)	(1,750)	(34)*	(23)*	(148)	(349)	(55)*	(75)*	(74)*	(72)*	(43)*	(56)*	(515)
Per Travel Party / Trip	$1,981	-	-	$1,565	$2,037	-	-	-	-	-	-	$2,076
Per Visitor / Trip	$1,349	-	-	$1,046	$1,407	-	-	-	-	-	-	$1,373
Q19c. Mean Expenditure in U.S. Airport (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$37	-	-	$31	$25	-	-	-	-	-	-	$44
Per Visitor / Trip	$24	-	-	$20	$17	-	-	-	-	-	-	$27
Q19d. Mean Expenditure in U.S.*** (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$1,849	-	-	$1,708	$1,788	-	-	-	-	-	-	$1,794
Per Visitor / Trip	$1,212	-	-	$1,106	$1,211	-	-	-	-	-	-	$1,110
Per Visitor / Day	$97	-	-	$91	$91	-	-	-	-	-	-	$91

** Total trip expenditure includes Q19d. Expenditures in U.S., plus either Q18d. Package Price or Q19b. International Airfare.

*** Expenditure in U.S. includes Q19c. Expenditure in U.S. Airport.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
Table 27 - Q19e. Itemized trip expenditures from Q19d. ($)												
Q19e1. Mean Accommodations/Lodging in the U.S. (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$619	-	-	$611	$703	-	-	-	-	-	-	$599
Per Visitor / Trip	$406	-	-	$396	$476	-	-	-	-	-	-	$371
Q19e2. Mean Additional Air Transportation in the U.S. (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$70	-	-	$68	$58	-	-	-	-	-	-	$52
Per Visitor / Trip	$46	-	-	$44	$39	-	-	-	-	-	-	$32
Q19e3. Mean Entertainment and Recreation in the U.S. (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$225	-	-	$256	$175	-	-	-	-	-	-	$276
Per Visitor / Trip	$148	-	-	$166	$119	-	-	-	-	-	-	$171
Q19e4. Mean Food and Beverages in the U.S. (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$393	-	-	$347	$359	-	-	-	-	-	-	$415
Per Visitor / Trip	$258	-	-	$225	$243	-	-	-	-	-	-	$257

Continued...

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
Table 27 - Q19e. Itemized trip expenditures from Q19d. ($)												
Q19e5. Mean Ground Transportation in the U.S. (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$105	-	-	$96	$103	-	-	-	-	-	-	$98
Per Visitor / Trip	$69	-	-	$62	$70	-	-	-	-	-	-	$60
Q19e6. Mean Shopping, Gifts, and other Purchases in the U.S. (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$356	-	-	$271	$306	-	-	-	-	-	-	$272
Per Visitor / Trip	$233	-	-	$175	$207	-	-	-	-	-	-	$168
Q19e7. Mean Medical Services in the U.S. (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$3	-	-	$6	$3	-	-	-	-	-	-	$5
Per Visitor / Trip	$2	-	-	$4	$2	-	-	-	-	-	-	$3
Q19e8. Mean Other Spending in the U.S. (Number of Respondents)	(2,007)	(42)*	(38)*	(169)	(360)	(69)*	(79)*	(84)*	(98)*	(45)*	(66)*	(637)
Per Travel Party / Trip	$41	-	-	$21	$55	-	-	-	-	-	-	$33
Per Visitor / Trip	$27	-	-	$14	$37	-	-	-	-	-	-	$20

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 28 - Q20. Expenses Payment Methods.** (%) (Number of Respondents)	(3,208)	(67)*	(56)*	(288)	(588)	(97)*	(127)	(134)	(148)	(83)*	(114)*	(958)
Cash Adv./Wdrawal Using Credit Card	18.9	-	-	22.7	22.5	-	25.3	24.3	22.8	-	-	14.0
Purchases Using Credit Card	43.3	-	-	38.8	53.2	-	46.1	52.0	37.3	-	-	37.4
Cash Adv./Wdrawal Using Debit Card	8.0	-	-	8.3	5.1	-	6.8	14.6	4.9	-	-	9.8
Purchases Using Debit Card	5.0	-	-	4.9	2.0	-	0.2	2.4	13.0	-	-	6.8
Cash from Home/Travelers Checks	24.8	-	-	25.4	17.3	-	21.6	6.6	22.1	-	-	32.1
** Average reported in each category.												
TABLE 29 - Q20. Travelers Use of Payment Methods.*** (%) (Number of Respondents)	(3,208)	(67)*	(56)*	(288)	(588)	(97)*	(127)	(134)	(148)	(83)*	(114)*	(958)
Cash Adv./Wdrawal Using Credit Card	36.1	-	-	44.3	42.1	-	42.5	52.5	42.5	-	-	24.4
Purchases Using Credit Card	66.9	-	-	61.6	75.1	-	66.4	73.3	66.5	-	-	60.8
Cash Adv./Wdrawal Using Debit Card	18.3	-	-	17.1	13.2	-	10.4	29.2	18.5	-	-	22.8
Purchases Using Debit Card	11.8	-	-	9.3	4.5	-	3.9	6.2	21.3	-	-	15.4
Cash from Home/Travelers Checks	52.3	-	-	42.5	49.7	-	49.8	22.9	61.5	-	-	59.3
*** Multiple responses capture the frequency of payment methods used.												
TABLE 30 - Q20. Share of Total Trip Expenditures by Payment Methods.**** (%) (Number of Respondents)	(2,465)	(48)*	(42)*	(222)	(445)	(78)*	(95)*	(103)*	(110)*	(63)*	(80)*	(789)
Cash Adv./Wdrawal Using Credit Card	16.5	-	-	17.4	20.2	-	-	-	-	-	-	14.6
Purchases Using Credit Card	48.8	-	-	44.9	57.0	-	-	-	-	-	-	44.1
Cash Adv./Wdrawal Using Debit Card	7.0	-	-	8.5	4.7	-	-	-	-	-	-	8.3
Purchases Using Debit Card	5.7	-	-	5.9	2.3	-	-	-	-	-	-	6.7
Cash from Home/Travelers Checks	21.9	-	-	23.4	15.8	-	-	-	-	-	-	26.2
**** Average reported in each category weighted by total trip expenditures.												

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 31 - Q25. What were your three main reasons for flying on this airline?** (%)												
(Number of Respondents)	(3,837)	(84)*	(61)*	(332)	(691)	(104)*	(153)	(153)	(185)	(98)*	(136)	(1,177)
Not Involved in Choice	7.9	-	-	7.4	8.1	-	3.1	10.0	12.3	-	1.7	9.1
Involved in Choice***	92.1	-	-	92.6	91.9	-	96.9	90.0	87.7	-	98.3	90.9
Airfare	49.3	-	-	52.7	51.4	-	41.4	51.5	56.2	-	58.2	47.0
Convenient Schedule	45.4	-	-	36.9	40.3	-	56.0	44.0	46.9	-	44.8	44.2
Employer Policy	5.5	-	-	4.4	9.2	-	4.4	8.1	2.9	-	5.8	4.5
In-flight Service Reputation	9.7	-	-	12.3	7.8	-	5.3	5.6	6.9	-	2.8	13.5
Loyalty to Carrier	10.3	-	-	14.9	9.6	-	3.4	10.9	8.6	-	18.6	11.8
Mileage Bonus/Freq. Flyer Program	18.6	-	-	18.7	17.0	-	25.9	11.1	16.1	-	23.4	20.7
Non-stop Flights	33.1	-	-	31.9	32.5	-	19.3	29.3	36.4	-	30.9	38.6
On-time Reputation	9.6	-	-	6.7	9.0	-	27.1	6.8	10.5	-	5.4	8.2
Previous Good Experience	24.4	-	-	21.7	19.7	-	18.7	15.8	22.7	-	18.2	31.4
Safety Reputation	12.9	-	-	18.8	19.2	-	20.5	10.6	10.2	-	7.7	7.4
Other	5.9	-	-	9.3	5.0	-	4.1	6.8	6.3	-	8.8	5.3

** Percentages based on total number of respondents.
*** Multiple Response. Based on top three choices in aggregate.

TABLE 32 - Q25. What was the most important reason for flying on this airline? (%)												
(Number of Respondents)	(2,942)	(68)*	(36)*	(255)	(533)	(71)*	(118)*	(117)*	(135)	(77)*	(104)*	(916)
Airfare	35.1	-	-	42.3	36.8	-	-	-	45.7	-	-	29.4
Convenient Schedule	17.6	-	-	10.0	15.5	-	-	-	13.8	-	-	17.6
Employer Policy	3.3	-	-	2.6	4.5	-	-	-	0.5	-	-	3.7
In-flight Service Reputation	1.9	-	-	1.9	1.9	-	-	-	0.5	-	-	3.2
Loyalty to Carrier	3.0	-	-	2.1	3.3	-	-	-	2.8	-	-	4.0
Mileage Bonus/Freq. Flyer Program	5.9	-	-	7.6	5.4	-	-	-	2.4	-	-	7.8
Non-stop Flights	15.3	-	-	17.6	15.3	-	-	-	15.5	-	-	15.2
On-time Reputation	1.7	-	-	2.5	2.1	-	-	-	0.5	-	-	2.1
Previous Good Experience	8.0	-	-	3.2	5.9	-	-	-	8.6	-	-	11.2
Safety Reputation	3.5	-	-	4.1	5.6	-	-	-	3.7	-	-	1.4
Other	4.5	-	-	6.2	3.7	-	-	-	6.1	-	-	4.5

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 33 - Q26a. Where are you sitting in the aircraft today? (%) (Number of Respondents)	(4,045)	(92)*	(64)*	(337)	(736)	(108)*	(165)	(156)	(193)	(99)*	(141)	(1,235)
First Class	1.6	-	-	0.5	0.8	-	-	-	0.7	-	1.9	3.2
Executive/Business Class	12.2	-	-	5.7	21.0	-	12.7	10.1	4.4	-	31.1	12.6
Premium Economy	11.1	-	-	11.4	3.9	-	4.9	5.1	5.3	-	9.8	18.2
Economy/Tourist/Coach	75.2	-	-	82.4	74.3	-	82.4	84.8	89.5	-	57.2	66.0
TABLE 34 - Q26b. What type of airline ticket do you have?** (%) (Number of Respondents)	(3,968)	(89)*	(65)*	(331)	(723)	(107)*	(162)	(156)	(182)	(95)*	(141)	(1,214)
Paid Ticket	79.1	-	-	73.1	82.3	-	86.5	80.1	52.6	-	68.5	82.3
Paid Upgrade	1.9	-	-	1.2	0.9	-	1.0	0.1	1.0	-	-	3.5
Frequent Flyer Award Ticket	4.1	-	-	3.5	3.4	-	3.2	4.1	4.7	-	20.5	3.6
Frequent Flyer Upgrade	1.4	-	-	0.9	2.2	-	4.1	2.6	-	-	0.4	0.9
Discount/Group Fare	2.6	-	-	4.2	4.2	-	1.7	0.5	1.1	-	13.1	1.4
Non-revenue	2.3	-	-	3.3	0.8	-	0.5	3.6	1.1	-	7.6	2.4
Don't Know	10.9	-	-	13.9	8.5	-	7.4	9.3	40.8	-	8.0	7.7

** Multiple Response.

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 35 - Q31bc. What is your age and what is your gender? (%) (Number of Respondents)	(4,069)	(85)*	(66)*	(359)	(715)	(108)*	(168)	(154)	(206)	(103)*	(142)	(1,227)
Male Adults	59.4	-	-	59.3	64.9	-	64.8	69.2	62.6	-	51.6	54.3
18 - 24 Years	4.8	-	-	5.2	4.4	-	5.0	9.6	6.8	-	4.5	3.8
25 - 29 Years	7.0	-	-	13.0	5.3	-	3.2	13.3	8.3	-	4.5	5.8
30 - 34 Years	7.3	-	-	9.5	6.2	-	4.7	3.5	20.5	-	10.6	5.0
35 - 39 Years	6.7	-	-	6.7	5.9	-	11.6	10.2	7.6	-	6.9	6.4
40 - 44 Years	8.3	-	-	6.9	11.0	-	9.0	3.6	3.1	-	5.0	8.2
45 - 49 Years	7.0	-	-	5.7	11.5	-	7.7	9.1	3.8	-	2.2	6.7
50 - 54 Years	7.1	-	-	4.4	9.4	-	10.0	7.8	8.7	-	5.1	6.7
55 - 64 Years	7.8	-	-	5.6	8.0	-	9.6	10.8	2.5	-	9.5	7.4
65 or More Years	3.5	-	-	2.2	3.1	-	4.1	1.3	1.3	-	3.2	4.4
Mean Male Age (Years)	(42.2)	-	-	(38.3)	(43.7)	-	(43.7)	(39.7)	(37.2)	-	(42.4)	(43.8)
Median Male Age (Years)	(42.0)	-	-	(36.0)	(44.0)	-	(44.0)	(38.0)	(34.0)	-	(38.0)	(43.0)
Female Adults	40.6	-	-	40.7	35.1	-	35.2	30.8	37.4	-	48.4	45.7
18 - 24 Years	5.6	-	-	8.5	6.4	-	5.1	3.3	4.5	-	4.5	4.3
25 - 29 Years	6.4	-	-	5.2	7.2	-	4.4	6.7	9.3	-	5.0	5.5
30 - 34 Years	5.8	-	-	7.1	5.0	-	2.9	2.4	7.5	-	6.7	6.6
35 - 39 Years	3.1	-	-	1.4	3.7	-	2.3	4.1	5.0	-	1.4	3.2
40 - 44 Years	4.4	-	-	3.8	2.7	-	0.4	1.8	3.6	-	12.3	5.9
45 - 49 Years	4.0	-	-	1.9	3.0	-	9.3	5.1	-	-	7.8	5.2
50 - 54 Years	2.9	-	-	4.1	2.1	-	4.6	2.0	2.5	-	2.4	2.8
55 - 64 Years	5.1	-	-	4.3	3.2	-	5.2	5.4	2.8	-	1.0	7.2
65 or More Years	3.4	-	-	4.5	1.8	-	1.1	-	2.2	-	7.3	5.1
Mean Female Age (Years)	(40.5)	-	-	(39.7)	(37.3)	-	(41.7)	(39.4)	(36.6)	-	(42.9)	(43.3)
Median Female Age (Years)	(39.0)	-	-	(34.0)	(33.0)	-	(45.0)	(39.0)	(32.0)	-	(44.0)	(42.0)

TABLE 36 - Q31a. What is your occupation? (%) (Number of Respondents)	Europe (4,131)	Austria (89)*	Denmark (68)*	France (357)	Germany (732)	Ireland (108)*	Italy (168)	Nether-lands (157)	Spain (201)	Sweden (102)*	Switz-erland (145)	United Kingdom (1,250)
Mgmt., Business, Science, & Arts	50.4	-	-	51.8	48.3	-	46.8	55.8	49.1	-	44.1	49.5
Service Occupations	11.1	-	-	9.7	14.3	-	9.5	7.9	7.1	-	21.5	9.8
Sales and Office	9.0	-	-	11.4	7.5	-	15.6	11.8	13.0	-	5.4	8.9
Nat. Res., Const., & Maintenance	2.7	-	-	1.8	3.3	-	3.4	1.6	2.8	-	1.4	2.7
Prod., Trans., & Material Moving	3.1	-	-	1.9	5.2	-	2.9	1.1	1.9	-	2.0	3.0
Military/Government	2.6	-	-	1.3	2.3	-	1.0	3.9	2.1	-	0.4	2.8
Homemaker	2.5	-	-	0.8	2.0	-	5.8	0.2	2.2	-	1.3	3.7
Student	7.5	-	-	8.6	10.1	-	7.8	12.6	12.8	-	7.6	4.1
Retired	9.6	-	-	10.5	5.1	-	6.3	3.9	8.3	-	13.7	14.3
Other	1.4	-	-	2.0	1.7	-	1.0	1.1	0.6	-	2.6	1.2

	Europe	Austria	Denmark	France	Germany	Ireland	Italy	Nether-lands	Spain	Sweden	Switz-erland	United Kingdom
TABLE 37 - Q32. What is your total combined annual household income? (%)												
(Number of Respondents)	(2,515)	(49)*	(46)*	(215)	(398)	(76)*	(90)*	(94)*	(114)*	(69)*	(80)*	(799)
Under $20,000	8.7	-	-	9.2	8.7	-	-	-	-	-	-	4.3
$20,000 - $39,999	12.0	-	-	13.8	10.1	-	-	-	-	-	-	12.1
$40,000 - $59,999	11.0	-	-	13.6	9.3	-	-	-	-	-	-	10.7
$60,000 - $79,999	13.7	-	-	14.8	14.2	-	-	-	-	-	-	14.9
$80,000 - $99,999	9.9	-	-	10.0	9.5	-	-	-	-	-	-	13.4
$100,000 - $119,999	9.2	-	-	10.0	8.6	-	-	-	-	-	-	7.5
$120,000 - $139,999	6.3	-	-	5.0	10.3	-	-	-	-	-	-	5.5
$140,000 - $159,999	8.5	-	-	10.9	9.2	-	-	-	-	-	-	8.2
$160,000 - $179,999	2.6	-	-	0.3	1.1	-	-	-	-	-	-	1.9
$180,000 - $199,999	3.6	-	-	6.4	5.7	-	-	-	-	-	-	3.5
$200,000 - $219,999	3.2	-	-	1.1	2.3	-	-	-	-	-	-	3.3
$220,000 - $239,999	2.0	-	-	0.5	1.5	-	-	-	-	-	-	4.3
$240,000 - $259,999	1.6	-	-	0.7	1.0	-	-	-	-	-	-	1.5
$260,000 - $279,999	1.2	-	-	0.8	1.8	-	-	-	-	-	-	0.8
$280,000 - $299,999	0.3	-	-	-	0.3	-	-	-	-	-	-	0.5
$300,000 or More	6.2	-	-	3.0	6.6	-	-	-	-	-	-	7.7
Mean Annual Income	$116,838	-	-	$98,612	$119,432	-	-	-	-	-	-	$127,028
Median Annual Income	$91,002	-	-	$78,944	$95,635	-	-	-	-	-	-	$94,140