

	A	B	C	D	E	F	G	H	I	J	K
1	France Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		1,204	1,342	1,504	1,456	1,505	1,658	1,753	1,628	424
7		% Change	-3	11	12	-3	3	10	6	-7	35
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014 ^r	2015 ^r	2016 ^r	Change 2016 / 2009
11	Total Travel & Tourism Exports ²		\$4,098	\$4,424	\$5,470	\$5,023	\$5,501	\$6,151	\$6,489	\$5,983	\$1,885
12	Travel Receipts (at U.S. destinations)		\$3,172	\$3,488	\$4,309	\$3,790	\$4,219	\$4,723	\$5,104	\$4,730	\$1,558
13	Education Receipts		\$227	\$246	\$268	\$279	\$287	\$304	\$331	\$344	\$117
14	Other Business/Personal Receipts		\$2,917	\$3,214	\$4,010	\$3,472	\$3,895	\$4,387	\$4,740	\$4,352	\$1,435
15	Health/Border/Seasonal		\$28	\$28	\$31	\$39	\$37	\$32	\$33	\$34	\$6
16	Passenger Fare Receipts (on U.S. carriers)		\$926	\$936	\$1,161	\$1,233	\$1,282	\$1,428	\$1,385	\$1,253	\$327
17		% Change in Total Receipts	-10	8	24	-8	10	12	5	-8	46
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
21		Airlines	42	44	2.2						
22		Personal Recommendation	25	32	7.3						
23		Online Travel Agency	32	31	-1.1						
24		Travel Guides	16	18	2.2						
25		Travel Agency Office	16	15	-1.5						
26		Corporate Travel Dept.	12	11	-1.8						
27		Tour Operator/Travel Club	7	7	-0.2						
28		National/State/City Travel Office	5	6	1.3						
29		Other	5	6	1.2						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
32		Vacation/Holiday	63	59	-3.2						
33		Visit Friends/Relatives	17	20	3.1						
34		Business	12	11	-1.2						
35		Convention/Conference/Trade Show	5	7	1.4						
36		Education	2	3	0.5						
37		Health Treatment	0.1	0.1	0.0						
38		Religion/Pilgrimages	0.4	0.0	-0.4						
39		Other	0.4	0.1	-0.3						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
42		Vacation/Holiday	71	70	-1.2						
43		Visit Friends/Relatives	28	29	1.2						
44		Business	15	14	-0.9						
45		Convention/Conference/Trade Show	6	9	2.3						
46		Education	3	4	1.4						
47		Religion/Pilgrimages	1	0.2	-0.3						
48		Health Treatment	0.1	0.1	0.0						
49		Other	0.4	1	0.1						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	83	83	-0.8						
53		Business & Convention	20	21	1.0						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56		City Subway/Tram/Bus	43	46	3.3						
57		Rented Auto	35	36	0.3						
58		Taxicab/Limousine	31	30	-1.0						
59		Auto, Private or Company	29	28	-1.1						
60		Air Travel between U.S. Cities	20	20	-0.5						
61		Ferry/River Taxi/Short Scenic Cruise	17	16	-0.7						
62		Bus between Cities	15	13	-1.9						
63		Ride-Sharing Service	-	9	-						
64		Railroad between Cities	6	8	2.5						
65		Rented Bicycle/Motorcycle/Moped	3	5	1.8						
66		Cruise Ship/River Boat 1+ Nights	5	4	-0.9						
67		Motor Home/Camper	1	1	0.4						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69		Shopping	86	85	-1.7						
70		Sightseeing	78	78	0.6						
71		National Parks/Monuments	48	50	2.0						
72		Art Gallery/Museum	42	42	-0.4						
73		Historical Locations	30	30	-0.3						
74		Small Towns/Countryside	33	28	-4.7						
75		Experience Fine Dining	46	28	-18.7						
76		Amusement/Theme Parks	26	25	-1.1						
77		Guided Tours	22	21	-1.2						
78		Concert/Play/Musical	17	19	1.6						
79		Cultural / Ethnic Heritage Sites	21	19	-1.8						
80		Nightclubbing/Dancing	12	13	1.2						
81		Sporting Event	12	11	-0.4						
82		Casinos/Gamble	11	10	-0.8						
83		American Indian Communities	9	8	-1.1						
84		Water Sports	8	7	-1.5						
85		Camping/Hiking	5	6	1.3						
86		Environ./Eco. Excursions	4	3	-0.6						
87		Golfing/Tennis	2	2	-0.4						
88		Hunting/Fishing	2	1	-0.9						
89		Snow Sports	1	1	-0.2						
90		Other	3	1	-1.5						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93		Advance Trip Decision Time (mean days)	122	119	-2.5						
94		Advance Trip Decision Time (median days)	90	90	0.0						
95		Prepaid Package	17	13	-3.8						
96		First International Trip to the U.S.	28	24	-3.5						
97		Length of Stay in U.S. (mean nights)	15.7	15.9	0.2						
98		Length of Stay in U.S. (median nights)	10	10	0.0						
99		Number of States Visited (% 1 state)	68	67	-0.9						
100		Average Number of States Visited	1.6	1.6	0.0						
101		Hotel/Motel (% 1+ nights)	74	79	4.6						
102		Average # of Nights in Hotel/Motel	8.9	9.0	0.1						
103		Travel Party Size (mean # of persons)	1.7	1.7	0.0						
104		Gender: % Male (among adults)	54	52	-1.2						
105		Household Income (mean average)	\$ 82,669	\$ 76,824	-\$5,845						
106		Household Income (median average)	\$ 65,616	\$ 60,000	-\$5,616						
107		Average Age: Female (among adults)	41	41	0.0						
108		Average Age: Male (among adults)	43	41	-1.8						
109											

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	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015 (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
110											
111											
112	Regions										
113	Middle Atlantic		43.29	759	42.66	695					
114	Pacific		**	**	29.53	481					
115	States										
116	New York		40.89	717	40.11	653					
117	California		**	**	28.03	456					
118	Cities										
119	New York City		40.42	708	39.78	648					
120											
121	Notes:										
122	(1) 2015 arrivals and percent change reflect a combination of additional records counted and market conditions.										
123	(2) <i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points). International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf										
124											
125											
126	(3) Percentage-point and percentage changes are based on non-rounded data.										
127											
128	(4) Only census region, state, and city destinations having a sample size of 400 or more are displayed.										
129											
130	(-) No estimate available.										
131											
132	(**) Estimate not shown due to sample size fewer than 400 for this year.										
133											
134	(r) Estimate was revised.										
135											
136	(p) Estimate is preliminary and subject to revision.										
137											
138	Note: This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S.										
139	Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html										
140	For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html										
141											
142	Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:										
143	http://travel.trade.gov/research/reports/ifs/customized.asp										
144											
145	Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis										
146											
147	Publication Date: November 2017										