

	A	B	C	D	E	F	G	H	I	J	K
1	Singapore Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		107	139	159	162	153	152	160	150	43
7		% Change	-24	30	14	2	-6	-1	5	-6	40
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 ^P	Change 2016 / 2009
11	Total Travel & Tourism Exports²		\$614	\$828	\$861	\$942	\$925	\$927	\$983	\$960	\$346
12	Travel Receipts (at U.S. destinations)		\$610	\$823	\$854	\$934	\$917	\$918	\$975	\$953	\$343
13	Education Receipts		\$119	\$125	\$138	\$147	\$154	\$163	\$176	n/a	n/a
14	Other Business/Personal Receipts		\$486	\$693	\$711	\$781	\$757	\$748	\$786	n/a	n/a
15	Health/Border/Seasonal		\$5	\$5	\$5	\$6	\$6	\$7	\$13	n/a	n/a
16	Passenger Fare Receipts (on U.S. carriers)		\$4	\$5	\$7	\$8	\$8	\$9	\$8	\$7	\$3
17	% Change in Total Receipts		-27	35	4	9	-2	0	6	-2	56
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
21		Airlines	57	56	-1.1						
22		Online Travel Agency	21	33	11.6						
23		Corporate Travel Dept.	34	31	-2.8						
24		Personal Recommendation	25	30	4.2						
25		Travel Guides	16	18	2.5						
26		Travel Agency Office	13	12	-0.3						
27		National/State/City Travel Office	9	7	-2.5						
28		Tour Operator/Travel Club	3	4	1.6						
29		Other	7	4	-2.6						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
32		Vacation/Holiday	28	31	2.3						
33		Business	30	25	-5.6						
34		Convention/Conference/Trade Show	19	23	3.6						
35		Visit Friends/Relatives	14	19	4.5						
36		Education	8	3	-4.6						
37		Religion/Pilgrimages	0.0	0.2	0.2						
38		Health Treatment	0.5	0.0	-0.5						
39		Other	0.1	0.2	0.1						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
42		Vacation/Holiday	45	51	5.7						
43		Visit Friends/Relatives	29	33	3.4						
44		Business	37	31	-5.4						
45		Convention/Conference/Trade Show	23	25	2.0						
46		Education	8	6	-2.0						
47		Religion/Pilgrimages	0.0	0.5	0.5						
48		Health Treatment	0.9	0.2	-0.7						
49		Other	0.8	0.2	-0.6						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	57	62	5.7						
53		Business & Convention	53	50	-3.2						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56		Taxicab/Limousine	42	43	0.2						
57		Air Travel between U.S. Cities	50	42	-7.4						
58		Auto, Private or Company	29	36	7.3						
59		Rented Auto	36	32	-4.1						
60		City Subway/Tram/Bus	28	27	-0.7						
61		Ride-Sharing Service	-	19	-						
62		Bus between Cities	8	9	0.5						
63		Ferry/River Taxi/Srt Scenic Cruise	4	7	2.2						
64		Railroad between Cities	6	5	-1.4						
65		Cruise Ship/River Boat 1+ Nights	2	4	2.5						
66		Rented Bicycle/Motorcycle/Moped	0.9	1.7	0.8						
67		Motor Home/Camper	1.0	0.3	-0.7						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69		Shopping	88	87	-0.9						
70		Sightseeing	67	70	3.2						
71		Experience Fine Dining	39	42	3.2						
72		National Parks/Monuments	30	38	7.6						
73		Small Towns/Countryside	25	34	8.4						
74		Art Gallery/Museum	24	28	4.5						
75		Historical Locations	23	27	3.2						
76		Amusement/Theme Parks	18	19	0.6						
77		Concert/Play/Musical	14	17	3.5						
78		Guided Tours	14	17	3.0						
79		Nightclubbing/Dancing	7	13	6.1						
80		Cultural / Ethnic Heritage Sites	12	11	-0.5						
81		Casinos/Gamble	6	10	3.9						
82		Sporting Event	7	7	0.1						
83		Camping/Hiking	8	7	-1.1						
84		Water Sports	5	5	-0.2						
85		Snow Sports	3	3	0.7						
86		American Indian Communities	2	3	1.5						
87		Environ./Eco. Excursions	4	3	-0.9						
88		Golfing/Tennis	3	2	-0.8						
89		Hunting/Fishing	3.7	1.1	-2.6						
90		Other	1.0	1.7	0.7						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93		Advance Trip Decision Time (mean days)	72	70	-1.5						
94		Advance Trip Decision Time (median days)	45	45	0.0						
95		Prepaid Package	5	5	0.0						
96		First International Trip to the U.S.	16	15	-0.8						
97		Length of Stay in U.S. (mean nights)	15.6	15.5	-0.1						
98		Length of Stay in U.S. (median nights)	10	9	-1.0						
99		Number of States Visited (% 1 state)	58	63	4.7						
100		Average Number of States Visited	1.7	1.6	-0.1						
101		Hotel/Motel (% 1+ nights)	88	86	-1.7						
102		Average # of Nights in Hotel/Motel	8.8	13.0	4.2						
103		Travel Party Size (mean # of persons)	1.4	1.5	0.1						
104		Gender: % Male (among adults)	69	64	-4.7						
105		Household Income (mean average)	\$ 168,434	\$ 166,768	-\$1,666						
106		Household Income (median average)	\$ 120,000	\$ 130,000	\$10,000						
107		Average Age: Female (among adults)	41	38	-3.5						
108		Average Age: Male (among adults)	43	43	-0.8						
109											

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110	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015^r (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
111	No destinations meet the minimum sample requirement.										
112											
113	Notes:										
114	(1) 2016 arrivals and percent change reflect a combination of additional records counted and market conditions.										
115											
116	(2) <i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).										
117	International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf										
118	(3) Percentage-point and percentage changes are based on non-rounded data.										
119											
120	(4) Only census region, state, and city destinations having a sample size of 400 or more are displayed.										
121											
122	(-) No estimate available.										
123											
124	(n/a) Estimate not yet available.										
125											
126	(**) Estimate not shown due to sample size fewer than 400 for this year.										
127											
128	(r) Estimate was revised.										
129											
130	(p) Estimate is preliminary and subject to revision.										
131											
132	Note: This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html										
133											
134	For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html										
135											
136	Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:										
137	http://travel.trade.gov/research/programs/ifs/customized.html										
138											
139	Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis										
140											
141	Publication Date: August 2017										