

	A	B	C	D	E	F	G	H	I	J	K
1	PERU Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		160	173	172	190	218	246	282	289	129
7		% Change	-1	8	-1	11	15	13	15	2	80
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 ^P	Change 2016 / 2009
11	Total Travel & Tourism Exports ²		-	-	-	-	\$959	\$1,085	\$1,158	n/a	n/a
12	Travel Receipts (at U.S. destinations)		-	-	-	-	\$709	\$792	\$898	n/a	n/a
13	Education Receipts		-	-	-	-	\$82	\$88	\$97	n/a	n/a
14	Other Business/Personal Receipts		-	-	-	-	\$615	\$694	\$785	n/a	n/a
15	Health/Border/Seasonal		-	-	-	-	\$12	\$10	\$16	n/a	n/a
16	Passenger Fare Receipts (on U.S. carriers)		-	-	-	-	\$250	\$293	\$260	n/a	n/a
17		% Change in Total Receipts	-	-	-	-	-	13	7	n/a	n/a
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
21		Airlines	-	49	-						
22		Personal Recommendation	-	40	-						
23		Online Travel Agency	-	35	-						
24		National/State/City Travel Office	-	15	-						
25		Travel Agency Office	-	10	-						
26		Travel Guides	-	9	-						
27		Corporate Travel Dept.	-	9	-						
28		Tour Operator/Travel Club	-	6	-						
29		Other	-	6	-						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
32		Vacation/Holiday	-	60	-						
33		Visit Friends/Relatives	-	23	-						
34		Business	-	7	-						
35		Education	-	5	-						
36		Convention/Conference/Trade Show	-	5	-						
37		Health Treatment	-	0.5	-						
38		Religion/Pilgrimages	-	0.2	-						
39		Other	-	0.0	-						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
42		Vacation/Holiday	-	73	-						
43		Visit Friends/Relatives	-	50	-						
44		Business	-	9	-						
45		Education	-	7	-						
46		Convention/Conference/Trade Show	-	6	-						
47		Health Treatment	-	1	-						
48		Religion/Pilgrimages	-	1	-						
49		Other	-	0.0	-						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	-	90	-						
53		Business & Convention	-	14	-						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56	Bus between Cities		-	42	-						
57	Rented Auto		-	34	-						
58	Taxicab/Limousine		-	22	-						
59	Air Travel between U.S. Cities		-	19	-						
60	City Subway/Tram/Bus		-	19	-						
61	Auto, Private or Company		-	16	-						
62	Cruise Ship/River Boat 1+ Nights		-	9	-						
63	Railroad between Cities		-	7	-						
64	Ferry/River Taxi/Srt Scenic Cruise		-	7	-						
65	Ride-Sharing Service		-	4	-						
66	Rented Bicycle/Motorcycle/Moped		-	2	-						
67	Motor Home/Camper		-	0.2	-						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69	Shopping		-	90	-						
70	Sightseeing		-	65	-						
71	Amusement/Theme Parks		-	44	-						
72	Experience Fine Dining		-	28	-						
73	Guided Tours		-	24	-						
74	Nightclubbing/Dancing		-	24	-						
75	Art Gallery/Museum		-	22	-						
76	Historical Locations		-	21	-						
77	National Parks/Monuments		-	20	-						
78	Cultural / Ethnic Heritage Sites		-	15	-						
79	Small Towns/Countryside		-	13	-						
80	Concert/Play/Musical		-	12	-						
81	Sporting Event		-	11	-						
82	Casinos/Gamble		-	6	-						
83	Environ./Eco. Excursions		-	4	-						
84	Water Sports		-	4	-						
85	American Indian Communities		-	3	-						
86	Snow Sports		-	2	-						
87	Camping/Hiking		-	2	-						
88	Golfing/Tennis		-	1.2	-						
89	Hunting/Fishing		-	0.6	-						
90	Other		-	2	-						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93	Advance Trip Decision Time (mean days)		-	78	-						
94	Advance Trip Decision Time (median days)		-	60	-						
95	Prepaid Package		-	5	-						
96	First International Trip to the U.S.		-	19	-						
97	Length of Stay in U.S. (mean nights)		-	14.8	-						
98	Length of Stay in U.S. (median nights)		-	9	-						
99	Number of States Visited (% 1 state)		-	79	-						
100	Average Number of States Visited		-	1.3	-						
101	Hotel/Motel (% 1+ nights)		-	64	-						
102	Average # of Nights in Hotel/Motel		-	8.1	-						
103	Travel Party Size (mean # of persons)		-	1.6	-						
104	Gender: % Male (among adults)		-	48	-						
105	Household Income (mean average)		-	\$ 48,925	-						
106	Household Income (median average)		-	\$ 30,000	-						
107	Average Age: Female (among adults)		-	39	-						
108	Average Age: Male (among adults)		-	42	-						
109											
110											

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111	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015^r (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
112	No destinations meet the minimum sample requirement.										
113											
114	Notes:										
115	(1) 2016 arrivals and percent change reflect a combination of additional records counted and market conditions.										
116	(2) <i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).										
117	International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf										
118											
119	(3) Percentage-point and percentage changes are based on non-rounded data.										
120											
121	(4) Only census region, state, and city destinations having a sample size of 400 or more are displayed.										
122											
123	(-) No estimate available.										
124											
125	(n/a) Estimate not yet available.										
126											
127	(**) Estimate not shown due to sample size fewer than 400 for this year.										
128											
129	(r) Estimate was revised.										
130											
131	(p) Estimate is preliminary and subject to revision.										
132											
133	Note: This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html										
134											
135	For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html										
136											
137	Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:										
138	http://travel.trade.gov/research/programs/ifs/customized.html										
139											
140	Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis										
141											
142	Publication Date: August 2017										