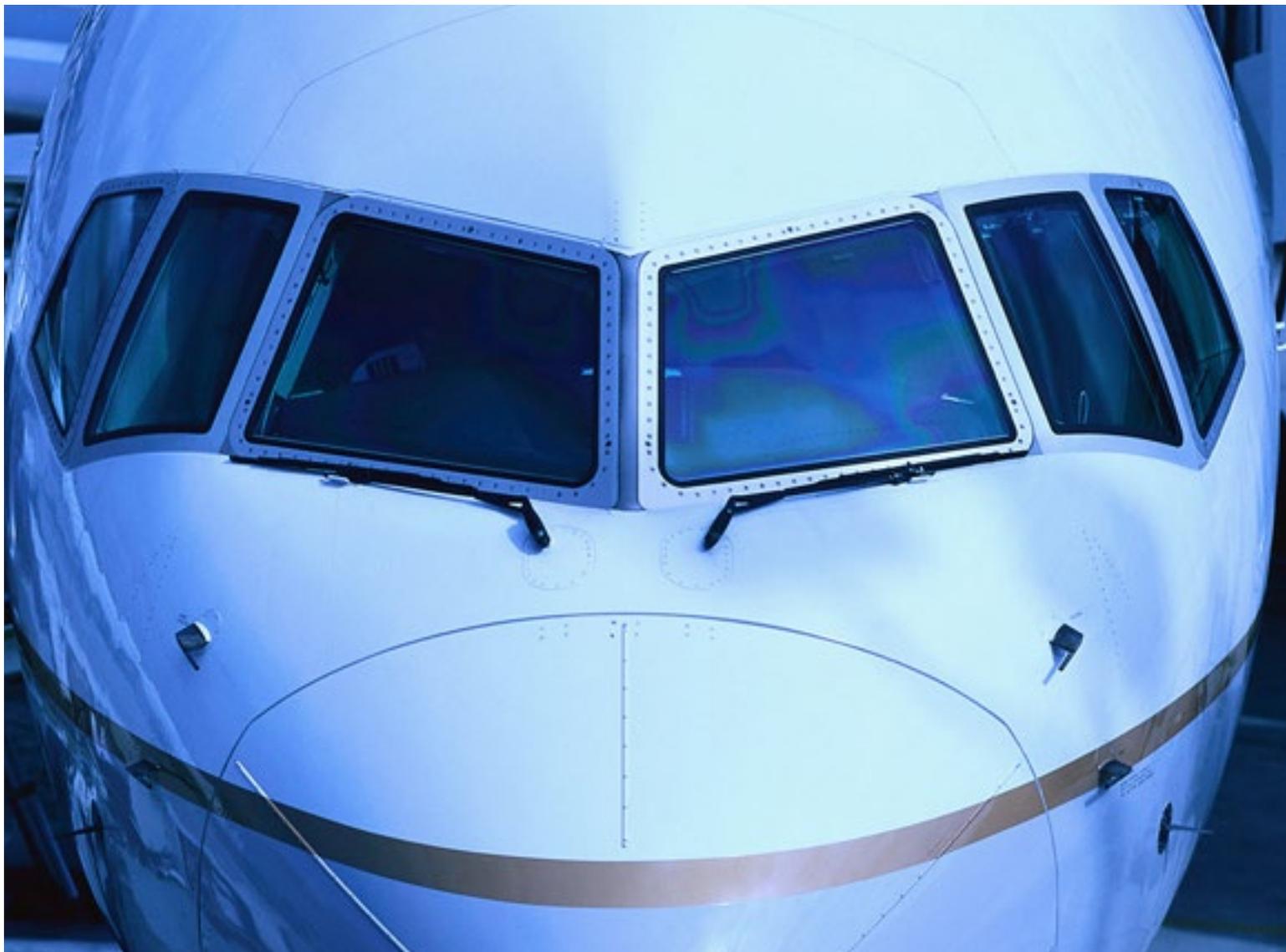


U.S. Department of Commerce
International Trade Administration



National Travel and Tourism Office

Overseas Visitation Estimates for U.S. States, Cities, and Census Regions: **2014**



Overseas Visitation to U.S. States, Cities, and Census Regions (2014)

Overseas⁽¹⁾ Visitors To Select U.S. States and Territories: 2013-2014

2014 Rank	Destination ⁽²⁾ (State/Territory)	2013 Market Share	2013 Visitation (000)	2014 Market Share	2014 Visitation (000)	Volume Change (%)
1	New York	30.6%	9,804	29.0%	9,982	2%
2	Florida	22.5%	7,209	24.7%	8,501	18%
3	California	20.2%	6,472	20.8%	7,159	11%
4	Hawaiian Islands	9.9%	3,172	8.9%	3,063	-3%
4	Nevada	9.1%	2,916	8.9%	3,063	5%
6	Texas	4.9%	1,570	4.5%	1,549	-1%
7	Massachusetts	4.3%	1,378	4.4%	1,514	10%
8	Illinois	4.5%	1,442	4.0%	1,377	-5%
9	Guam	4.6%	1,474	3.9%	1,342	-9%
10	New Jersey	2.9%	929	2.8%	964	4%
10	Pennsylvania	3.1%	993	2.8%	964	-3%
12	Arizona	2.6%	833	2.7%	929	12%
13	Georgia	2.2%	705	2.5%	860	22%
14	Washington	1.6%	513	1.8%	620	21%
15	Utah	1.5%	481	1.6%	551	15%
16	Colorado	1.2%	384	1.3%	447	16%
16	North Carolina	1.2%	384	1.3%	447	16%
18	Virginia	1.1%	352	1.2%	413	17%
19	Louisiana	1.1%	352	1.1%	379	8%
20	Michigan	**	**	1.0%	344	n/a
20	Ohio	1.1%	352	1.0%	344	-2%
22	Maryland	1.0%	320	0.9%	310	-3%
23	Connecticut	**	**	0.8%	275	n/a

(1) Excludes Canada and Mexico

(2) Only states visited having a sample size of at least 400 are displayed

** Estimate not shown due to sample size fewer than 400, the NTTO statistical policy

n/a = Estimate not available.

Note: This table shows only one of the 37 travel characteristics data reported on international arrivals to the U.S.

Additional information may be obtained for a fee. To learn more, please visit our website: <http://travel.trade.gov/research/programs/ifs/index.html>

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office

Release Date: June 2015

Overseas Visitation to U.S. States, Cities, and Census Regions (2014)

Overseas⁽¹⁾ Visitors To Select U.S. Cities: 2013-2014

2014 Rank	Destination (City) ^{(2) (3)}	2013 Market Share	2013 Visitation (000)	2014 Market Share	2014 Visitation (000)	Volume Change (%)
1	New York City, NY	29.9%	9,579	28.3%	9,741	2%
2	Miami, FL	12.5%	4,005	14.1%	4,853	21%
3	Los Angeles, CA	11.8%	3,781	12.8%	4,406	17%
4	Orlando, FL	11.6%	3,716	12.0%	4,130	11%
5	San Francisco, CA	9.5%	3,044	9.1%	3,132	3%
6	Las Vegas, NV	8.9%	2,851	8.7%	2,994	5%
7	Honolulu, HI	8.0%	2,563	7.2%	2,478	-3%
8	Washington, DC	5.3%	1,698	5.6%	1,927	14%
9	Boston, MA	4.0%	1,282	4.1%	1,411	10%
10	Chicago, IL	4.3%	1,378	3.8%	1,308	-5%
11	San Diego, CA	2.6%	833	3.0%	1,033	24%
12	Houston, TX	2.5%	801	2.5%	860	7%
13	Fort Lauderdale, FL	**	**	2.3%	792	n/a
14	Atlanta, GA	1.8%	577	2.1%	723	25%
15	Flagstaff-Grand Canyon-Sedona, AZ	1.7%	545	1.8%	620	14%
15	Philadelphia, PA	2.1%	673	1.8%	620	-8%
17	Anaheim, CA	1.5%	481	1.7%	585	22%
17	Seattle, WA	1.5%	481	1.7%	585	22%
19	Tampa-St. Petersburg, FL	1.4%	449	1.6%	551	23%
20	Florida Keys, FL	**	**	1.4%	482	n/a
21	Dallas, TX	1.4%	449	1.2%	413	-8%
21	San Jose, CA	1.3%	416	1.2%	413	-1%
23	New Orleans, LA	**	**	1.0%	344	n/a

(1) Excludes Canada and Mexico

(2) Only cities visited having a sample size of at least 400 are displayed

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n/a Estimate not available.

Note: This table shows only one of the 37 travel characteristics data reported on international arrivals to the U.S.

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Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office

Release Date: June 2015

Overseas Visitation to U.S. States, Cities, and Census Regions (2014)

Overseas⁽¹⁾ Visitors To Select U.S. Census Regions: 2013-2014

2014 Rank	Destination ⁽²⁾ (Census Regions)	2013 Market Share	2013 Visitation (000)	2014 Market Share	2014 Visitation (000)	Volume Change (%)
--	All Overseas Travelers		32,038		34,419	7%
1	South Atlantic	30.7	9,836	33.5	11,530	17%
2	Middle Atlantic	33.9	10,861	31.8	10,945	1%
3	Pacific	21.5	6,888	22.5	7,744	12%
4	Pacific Islands	14.5	4,646	12.8	4,406	-5%
5	Mountain	11.8	3,781	11.8	4,061	7%
6	East North Central	6.7	2,147	6.2	2,134	-1%
7	West South Central	6.1	1,954	5.7	1,962	0%
8	New England	5.4	1,730	5.5	1,893	9%
9	West North Central	1.9	609	1.9	654	7%
10	East South Central	1.4	449	1.5	516	15%

(1) Excludes Canada and Mexico

(2) Only regions visited having a sample size of at least 400 are displayed

** Estimate not shown due to sample size fewer than 400, the NTTO statistical policy

n/a = Estimate not available.

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Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office

Release Date: June 2015

Survey of International Air Travelers

The Survey of International Air Travelers provides a level of detail and insight into the traveler characteristics and travel patterns of international visitors to and from the United States not found elsewhere. Responses are weighted with data from the Department of Homeland Security and the following thirty-seven tables are then populated. This report, which was constructed using just a fraction of the data available, summarizes what we know about the overseas traveler who visits the United States.

Survey of International Air Travelers: Table Number and Description

Table 1	Country of Residence	Table 20	Number of Destinations Visited
Table 2	Information Sources	Table 21	Transportation in the U.S.
Table 3	Advance Trip Decision	Table 22	Port of Entry
Table 4	Advance Airline Reservation	Table 23	Main Destination
Table 5	Means of Booking Air Trip	Table 24	U.S. Destinations Visited
Table 6	Advance Air Ticket Payment	Table 25	Leisure Activities
Table 7	Prepaid, inclusive tour package	Table 26	Total Trip Expenditures
Table 8	Pre-Booked Lodging	Table 27	Itemized Trip Expenditures
Table 9	Travel Insurance Purchased	Table 28	Trip Payment Methods - Average
Table 10	Travel Companions	Table 29	Payment Methods- Frequency
Table 11	Travel Party Size	Table 30	Payment Methods - Expen.Weighted
Table 12	Main Purpose of Trip	Table 31	Factors in Airline Choice
Table 13	Purpose(s) of Trip	Table 32	Main Factor in Airline Choice
Table 14	Type of Accommodation	Table 33	Seating Area
Table 15	Nights in the U.S.	Table 34	Type of Airline Ticket
Table 16	Total Nights Away From Home	Table 35	Gender and Age of Travelers
Table 17	First Trip to the U.S.	Table 36	Occupation
Table 18	U.S. Trips Last 12 months	Table 37	Annual Household Income
Table 19	Number of States Visited		



Interested in obtaining data for your organization?

One of the unique features of the Survey program is its 'data-mining' potential. The Survey research data, collected from the questionnaire, is maintained in a computer database. Therefore, customized reports, special tables and data files are available.

To learn more, go to: <http://travel.trade.gov/research/programs/ifs/index.html>

For NTTO programs of interest visit:

<http://travel.trade.gov/research/index.html>

- Summary of International Travel to the United States (I-94)
- U.S. International Air Traveler Statistics (APIS, formerly I-92)
- Survey of International Air Travelers (SIAT)
- Canadian Statistics
- Forecast of International Arrivals to the United States
- U.S. Travel and Tourism Exports, Imports and the Balance of Trade
- U.S. Travel and Tourism Satellite Accounts

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