



Manufacturing and Services

Office of Travel and Tourism Industries

Overseas Visitation Estimates for U.S. States, Cities, and Census Regions: 2008



Overseas Visitation to U.S. States, Cities, and Census Regions (2008)

Overseas⁽¹⁾ Visitors To Select U.S. States and Territories: 2007-2008

2008 Rank	Destination ⁽²⁾ (State/Territory)	2007 Market Share	2007 Visitation (000)	2008 Market Share	2008 Visitation (000)	Volume Change (%)
1	New York	33.1%	7,908	33.2%	8,413	6%
2	California	21.7%	5,185	20.9%	5,296	2%
3	Florida	19.6%	4,683	20.7%	5,246	12%
4	Nevada	7.4%	1,768	8.3%	2,103	19%
5	Hawaiian Islands	7.8%	1,864	7.2%	1,825	-2%
6	Illinois	4.9%	1,171	5.6%	1,419	21%
7	Massachusetts	4.9%	1,171	5.0%	1,267	8%
8	Guam	4.6%	1,099	4.7%	1,191	8%
9	Texas	4.2%	1,003	4.3%	1,090	9%
10	New Jersey	4.0%	956	4.1%	1,039	9%
11	Pennsylvania	3.4%	812	4.0%	1,014	25%
12	Arizona	2.4%	573	2.8%	710	24%
13	Georgia	2.2%	526	2.5%	634	21%
14	Washington	1.9%	454	1.8%	456	0%
15	Colorado	1.3%	311	1.5%	380	22%
15	Utah	**	**	1.5%	380	n/a
17	North Carolina	1.5%	358	1.4%	355	-1%
18	Connecticut	1.3%	311	1.3%	329	6%
18	Virginia	**	**	1.3%	329	n/a
20	Ohio	1.3%	311	1.2%	304	-2%
21	Maryland	**	**	1.0%	253	n/a

(1) Excludes Canada and Mexico.

(2) Only state and territory destinations having a sample size of 400 or more are displayed.

** Estimate not shown due to sample size fewer than 400, the OTTI statistical policy.

n/a = Estimate not available.

Note: This table shows only one of the 35 travel characteristics data reported on international arrivals to the United States. Additional information may be obtained for a fee. To learn more, please visit our website: <<http://tinet.ita.doc.gov/research/programs/ifs/index.html>>.

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries

Release Date: May 2009

Overseas Visitation to U.S. States, Cities, and Census Regions (2008)

Overseas⁽¹⁾ Visitors To Select U.S. Cities: 2007-2008

2008 Rank	Destination (City) ⁽²⁾	2007 Market Share	2007 Visitation (000)	2008 Market Share	2008 Visitation (000)	Volume Change (%)
1	New York City	32.0%	7,646	32.4%	8,211	7%
2	Los Angeles	11.1%	2,652	11.0%	2,788	5%
3	San Francisco	9.5%	2,270	10.3%	2,610	15%
4	Miami	9.8%	2,341	10.2%	2,585	10%
5	Orlando	8.6%	2,055	9.6%	2,433	18%
6	Las Vegas	7.2%	1,720	8.0%	2,027	18%
7	Oahu/Honolulu	6.5%	1,553	5.9%	1,495	-4%
8	Metro DC Area	5.0%	1,195	5.8%	1,470	23%
9	Chicago	4.8%	1,147	5.4%	1,368	19%
10	Boston	4.5%	1,075	4.4%	1,115	4%
11	Philadelphia	2.3%	550	2.8%	710	29%
12	San Diego	2.7%	645	2.7%	684	6%
13	Atlanta	2.0%	478	2.1%	532	11%
14	Houston	2.0%	478	1.9%	481	1%
15	Flagstaff ⁽³⁾	n/a	n/a	1.7%	431	n/a
16	Seattle	1.7%	406	1.6%	405	0%
17	Tampa/St. Petersburg	1.4%	334	1.5%	380	14%
17	Dallas-Plano-Irving	1.5%	358	1.5%	380	6%
19	San Jose	1.8%	430	1.4%	355	-17%
19	Anaheim	1.8%	430	1.4%	355	-17%

(1) Excludes Canada and Mexico.

(2) Only destinations having a sample size of 400 or more are displayed.

(3) Flagstaff/Grand Canyon/Sedona

n/a = Estimate not available.

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Release Date: May 2009

Overseas Visitation to U.S. States, Cities, and Census Regions (2008)

Overseas⁽¹⁾ Visitors To Select U.S. Census Regions: 2007-2008

2008 Rank	Destination ⁽²⁾ (Census Regions)	2007 Market Share	2007 Visitation (000)	2008 Market Share	2008 Visitation (000)	Volume Change (%)
1	Middle Atlantic	37.1%	8,864	37.5%	9,503	7%
2	South Atlantic	28.0%	6,690	29.9%	7,577	13%
3	Pacific	23.2%	5,543	22.6%	5,727	3%
4	Pacific Islands	12.4%	2,963	11.9%	3,016	2%
5	Mountain	10.4%	2,485	11.5%	2,914	17%
6	East North Central	7.9%	1,887	8.6%	2,179	15%
7	New England	6.3%	1,505	6.5%	1,647	9%
8	West South Central	5.0%	1,195	5.3%	1,343	12%
9	West North Central	2.1%	502	2.0%	507	1%
10	East South Central	1.6%	382	1.6%	405	6%

(1) Excludes Canada and Mexico.

(2) To see the states that comprise each census region, go to the link below: http://tinnet.ita.doc.gov/outreachpages/census_regions.html

n/a = Estimate not available.

Note: This table shows only one of the 35 travel characteristics data reported on international arrivals to the United States. Additional information may be obtained for a fee. To learn more, please visit our website: <http://tinnet.ita.doc.gov/research/programs/ifs/index.html>.

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INTERNATIONAL
TRADE
ADMINISTRATION

Survey of International Air Travelers

The Survey of International Air Travelers (or “In-Flight” survey) provides a level of detail and insight into the traveler characteristics and travel patterns of international visitors to and from the United States not found elsewhere. Responses are weighted with data from the Department of Homeland Security and the following thirty-five tables are then populated. This report, which was constructed using just a fraction of the data available, summarizes what we know about the Overseas traveler who visits the United States.

Survey of International Air Travelers: Table Number and Description

Table 1	Country of Residence	Table 19	Number of States Visited
Table 2	Advance Trip Decision	Table 20	Number of Destinations Listed
Table 3	Advance Airline Reservation	Table 21	Transportation in U.S.
Table 4	Means of Booking Air Trip	Table 22	Port of Entry
Table 5	Information Sources	Table 23	Main Destination
Table 6	Use of Package	Table 24	U.S. Destinations Visited
Table 7	Use of Prepaid Lodging	Table 25	Leisure Activities
Table 8	Advance Package Booking	Table 26	Total Trip Expenditures
Table 9	Pre-Booked Lodging	Table 27	Itemized Trip Expenditures
Table 10	Travel Companions	Table 28	Trip Expenses Payment Method
Table 11	Travel Party Size	Table 29	Factors in Airline Choice
Table 12	Main Purpose of Trip	Table 30	Main Factor in Airline Choice
Table 13	Purpose of Trip	Table 31	Type of Airline Ticket
Table 14	Type of Accommodation	Table 32	Seating Area
Table 15	Nights in the U.S.	Table 33	Gender & Age of Traveler
Table 16	First Int'l U.S. Trip	Table 34	Occupation
Table 17	U.S. Trips Last 12 Months	Table 35	Annual Household Income
Table 18	U.S. Trips Last 5 Years		



Interested in obtaining data for *your* organization?

OTTI produces custom reports for a fee! To learn more, please visit:

<http://www.tinet.ita.doc.gov/research/programs/ifs/customized.html>

Other OTTI programs that may be of interest:

- U.S. Travel and Tourism Exports, Imports, and the Balance of Trade
- Summary of International Travel to the United States (I-94)
- Forecast of International Arrivals to the United States
- U.S. International Air Traveler Statistics (I-92)
- U.S. Travel and Tourism Satellite Accounts
- Canadian Statistics
- Travel Barometer

For more information on these program areas and others, please visit:

<http://tinnet.ita.doc.gov/research/index.html>

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