

**Country: UNITED KINGDOM**  
**TOTAL ALL U.K.<sup>1</sup> ARRIVALS TO THE U.S.**

**TRENDS IN ARRIVALS (in thousands)**

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Arrivals	4,703	4,097	3,817	3,936	4,303	4,345	4,176	-527
% Change	11%	-13%	-7%	3%	9%	1%	-4%	-11%

**TRENDS IN RECEIPTS (in millions)**

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Total Travel & Tourism Receipts <sup>2</sup>	\$12,704	\$11,308	\$10,990	\$11,259	\$12,655	\$13,492	\$13,314	\$610
% Change	16%	-11%	-3%	2%	12%	7%	-1%	5%
Travel Receipts (at U.S. destinations)	\$9,957	\$8,587	\$8,177	\$8,579	\$9,576	\$10,684	\$10,775	\$818
Passenger Fare Receipts (on U.S. carriers)	\$2,747	\$2,721	\$2,813	\$2,680	\$3,079	\$2,808	\$2,539	-\$208

**SELECTED TRAVELER CHARACTERISTICS (by percentage point change)**

Information Sources Used to Plan Trip (multiple response--top 4 of 12)	2006	2005	% Point Change <sup>3</sup>
Personal Computer	46%	42%	4 pts.
Travel Agency	32%	33%	-1 pt.
Airlines Directly	23%	20%	2 pts.
Friends/Relatives	16%	15%	1 pt.

Main Purpose of Trip (top 4 of 8)	2006	2005	% Point Change <sup>3</sup>
Leisure/Rec./Holidays	63%	64%	0 pts.
Visit Friends/Relatives (VFR)	22%	19%	3 pts.
Business/Professional	11%	14%	-3 pts.
Convention/Conference	2%	2%	1 pt.

Purpose of Trip (multiple response--top 4 of 8)	2006	2005	% Point Change <sup>3</sup>
Leisure/Rec./Holidays	76%	75%	1 pt.
Visit Friends/Relatives (VFR)	35%	32%	3 pts.
Business/Professional	14%	16%	-2 pts.
Convention/Conference	4%	3%	1 pt.
NET PURPOSES OF TRIP:			
Business & Convention	16%	19%	-2 pts.
Leisure & VFR	91%	89%	2 pts.

Transportation Types Used in U.S.: (multiple response--top 4 of 8)	2006	2005	% Point Change <sup>3</sup>
Taxi/Cab/Limousine	44%	45%	-1 pt.
Rented Auto	34%	36%	-2 pts.
Company or Private Auto	23%	24%	0 pts.
City Subway/Tram/Bus	21%	22%	-1 pt.

Activity Participation While Within U.S. (multiple response--top 10 of 25)	2006	2005	% Point Change <sup>3</sup>
Dining in Restaurants	93%	94%	-1 pt.
Shopping	90%	92%	-2 pts.
Sightseeing in Cities	46%	44%	2 pts.
Visit Historical Places	42%	41%	1 pt.
Amusement/Theme Parks	37%	37%	0 pts.
Water Sports/Sunbathing	26%	27%	-1 pt.
Visit Small Towns	26%	30%	-4 pts.
Cultural Heritage Sites	23%	22%	1 pt.
Touring Countryside	22%	25%	-3 pts.
Art Gallery/Museum	21%	21%	0 pts.
Guided Tours	21%	20%	1 pt.

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SELECTED TRAVELER CHARACTERISTICS	2006	2005	% Point Change or % Change <sup>3</sup>
Advance Trip Decision Time (mean days)	120	125	-6 days
Advance Trip Decision Time (med. days)	90	90	0 days
Prepaid Package	22%	25%	-3 pts.
First International Trip to the U.S.	17%	17%	0 pts.
Length of Stay in U.S. (mean nights)	13.5	12.6	1 night
Length of Stay in U.S. (median nights)	10.0	10.0	0 nights
Number of States Visited (% 1 state)	72%	73%	-1 pt.
Average Number of States Visited	1.4	1.4	0 states
Hotel/Motel (% 1+ nights)	77%	80%	-3 pts.
Average # of Nights in Hotel/Motel	7.9	8.9	-1 night
Travel Party Size (mean # of persons)	1.9	1.9	0 persons
Gender: % Male	53%	52%	1 pt.
Household Income (mean average)	\$107,400	\$106,800	\$600
Household Income (median average)	\$95,800	\$96,400	-\$600
Average Age: Female	43	42	1 year
Average Age: Male	46	45	1 year

VISITATION TO U.S. DESTINATIONS <sup>4</sup>	Market Share 2006	Volume 2006 (000s)	Market Share 2005	Volume 2005 (000s)
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REGIONS				
SOUTH ATLANTIC	38.6%	1,612	41.7%	1,812
MIDDLE ATLANTIC	32.3%	1,349	31.8%	1,382
PACIFIC	19.6%	819	18.9%	821
STATES / TERRITORIES				
Florida	32.1%	1,341	34.3%	1,490
New York	28.8%	1,203	27.8%	1,208
California	18.0%	752	17.9%	778
CITIES				
New York City	28.0%	1,169	26.9%	1,169
Orlando	23.3%	973	24.4%	1,060
San Francisco	**	**	9.4%	408

**Notes:**

- (1) Includes residents of England, Scotland, Wales, and Northern Ireland.
  - (2) Includes travel receipts at U.S. destinations and passenger fare receipts/exports on U.S. carriers.
  - (3) Percentage-point and percentage changes are based on non-rounded data.
  - (4) Only census region, state, and city destinations having a sample size of 400 or more are displayed. Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.
- (\*\*) Estimate not shown due to sample size fewer than 400 for this year.

Note: This profile shows only a few of the 35 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website:  
<http://tinet.ita.doc.gov/research/programs/ifs/index.html>

Interested in data for your destination?: OTTI sells custom reports. To learn more, go to:  
<http://www.tinet.ita.doc.gov/research/programs/ifs/customized.html>

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries; Bureau of Economic Analysis

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