

Country/Regional Profile: IRELAND
TOTAL IRISH ARRIVALS TO THE U.S.

TRENDS IN ARRIVALS (in thousands)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Arrivals	286	277	260	254	345	383	414	129
% Change	16%	-3%	-6%	-2%	36%	11%	8%	45%

TRENDS IN RECEIPTS (in millions)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Total Travel & Tourism Receipts ¹	n/a							
% Change	n/a							
Travel Receipts (at U.S. destinations)	n/a							
Passenger Fare Receipts (on U.S. carriers)	n/a							

SELECTED TRAVELER CHARACTERISTICS (by percentage point change)

Information Sources Used to Plan Trip (multiple response--top 4 of 12)	2006	2005	% Point Change ²
Personal Computer	54%	-	n/a
Travel Agency	21%	-	n/a
Friends/Relatives	20%	-	n/a
Airlines Directly	16%	-	n/a

Main Purpose of Trip (top 4 of 8)	2006	2005	% Point Change ²
Leisure/Rec./Holidays	62%	-	n/a
Visit Friends/Relatives (VFR)	23%	-	n/a
Business/Professional	11%	-	n/a
Religion/Pilgrimages	2%	-	n/a

Purpose of Trip (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Leisure/Rec./Holidays	78%	-	n/a
Visit Friends/Relatives (VFR)	39%	-	n/a
Business/Professional	13%	-	n/a
Convention/Conference	6%	-	n/a
NET PURPOSES OF TRIP:			
Business & Convention	16%	-	n/a
Leisure & VFR	92%	-	n/a

Transportation Types Used in U.S.: (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Taxi/Cab/Limousine	53%	-	n/a
City Subway/Tram/Bus	25%	-	n/a
Company or Private Auto	21%	-	n/a
Rented Auto	20%	-	n/a

Activity Participation While Within U.S. (multiple response--top 10 of 25)	2006	2005	% Point Change ²
Shopping	94%	-	n/a
Dining in Restaurants	86%	-	n/a
Sightseeing in Cities	53%	-	n/a
Visit Historical Places	51%	-	n/a
Amusement/Theme Parks	26%	-	n/a
Art Gallery/Museum	24%	-	n/a
Guided Tours	23%	-	n/a
Nightclubs/Dancing	20%	-	n/a
Visit National Parks	18%	-	n/a
Concert/Play/Musical	17%	-	n/a
Cultural Heritage Sites	17%	-	n/a
Water Sports/Sunbathing	17%	-	n/a

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SELECTED TRAVELER CHARACTERISTICS	2006	2005	% Point Change or % Change ²
Advance Trip Decision Time (mean days)	86	-	n/a
Advance Trip Decision Time (med. days)	60	-	n/a
Prepaid Package	5%	-	n/a
First International Trip to the U.S.	24%	-	n/a
Length of Stay in U.S. (mean nights)	11.6	-	n/a
Length of Stay in U.S. (median nights)	8.0	-	n/a
Number of States Visited (% 1 state)	68%	-	n/a
Average Number of States Visited	1.4	-	n/a
Hotel/Motel (% 1+ nights)	79%	-	n/a
Average # of Nights in Hotel/Motel	8.0	-	n/a
Travel Party Size (mean # of persons)	1.8	-	n/a
Gender: % Male	50%	-	n/a
Household Income (mean average)	\$101,600	-	n/a
Household Income (median average)	\$93,400	-	n/a
Average Age: Female	40	-	n/a
Average Age: Male	41	-	n/a

VISITATION TO U.S. DESTINATIONS ³	Market Share 2006	Volume 2006 (000s)	Market Share 2005	Volume 2005 (000s)
No destinations meet the minimum sample requirement.				

Notes:

- (1) Includes travel receipts at U.S. destinations and passenger fare receipts/exports on U.S. carriers.
- (2) Percentage-point and percentage changes are based on non-rounded data.
- (3) Only census region, state, and city destinations having a sample size of 400 or more are displayed. Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.
- (-) No estimate available.
- (n/a) Estimate not yet available.

Note: This profile shows only a few of the 35 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website:

<http://tinet.ita.doc.gov/research/programs/ifs/index.html>

Interested in data for your destination?: OTTI sells custom reports. To learn more, go to:
<http://www.tinet.ita.doc.gov/research/programs/ifs/customized.html>

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries; Bureau of Economic Analysis

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